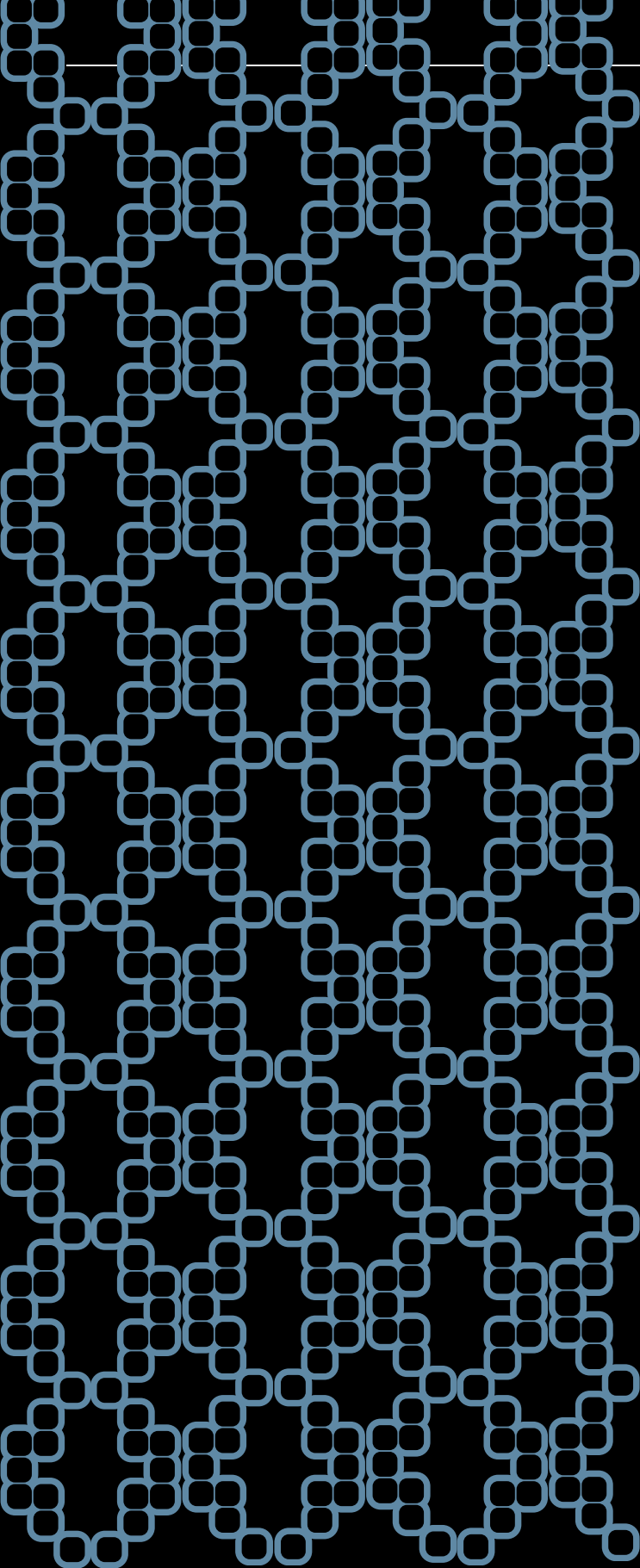


Hidden Heritage at Liverpool Cathedral

A Comprehensive Report

Prepared by Sophie Green

Prepared as part of a professional placement with Liverpool Cathedral for the completion of the MA Sustainable Heritage Management course with the University of Liverpool.



01	Purpose
02	The Embroidery Collection
04	Other Assets
15	A Tour
59	Key Take Aways
58	Funding at the Cathedral
60	Proposed Layout Change

Table of Contents

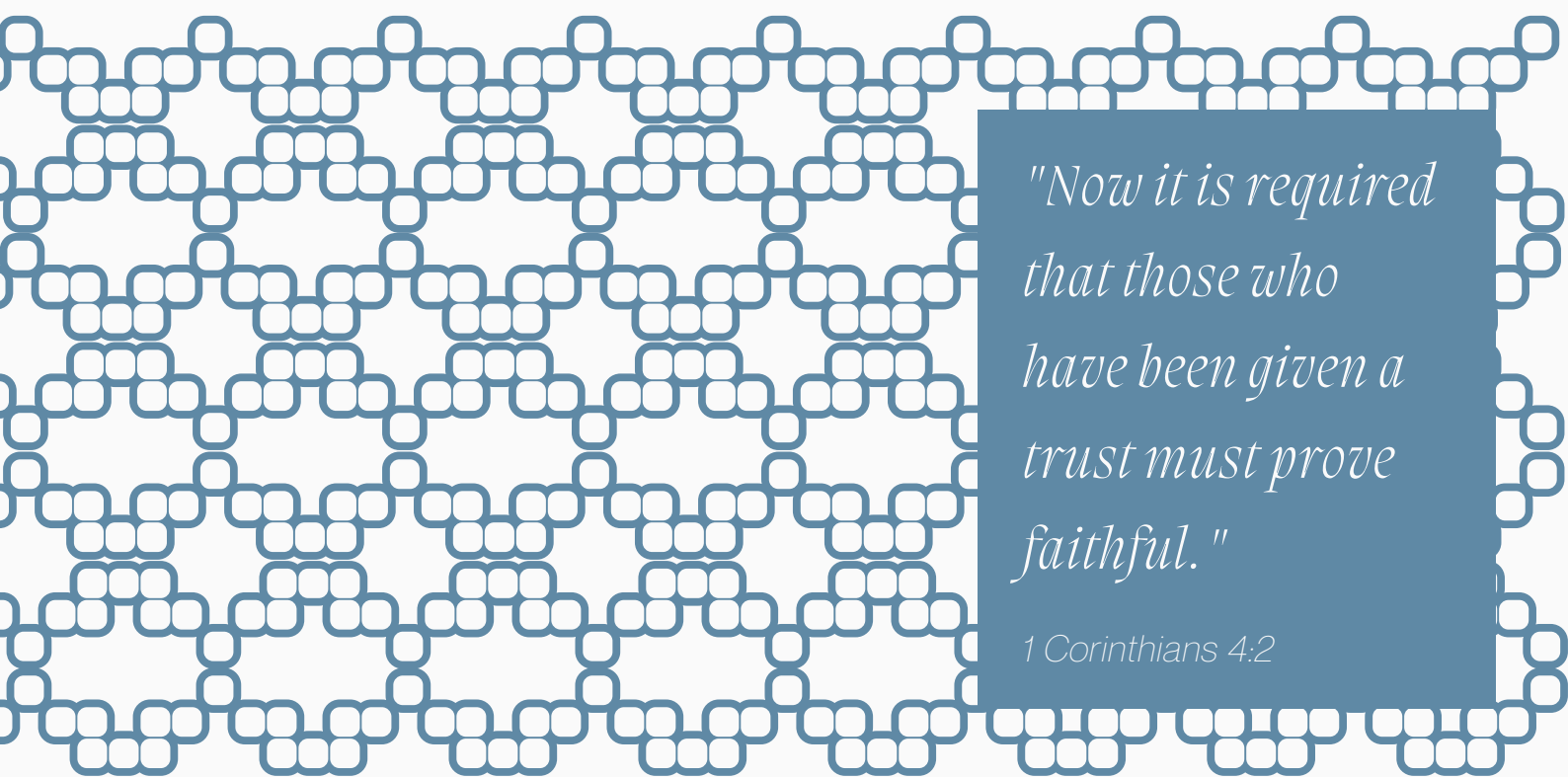
Purpose

01

The purpose of this document is to serve the Liverpool Cathedral as a guide for future changes and implementations regarding their heritage assets. The scope was originally set out to explore the spaces of the cathedral to understand which are being under-utilized, and where there may be space to incorporate one of their largest hidden assets - the embroidery gallery.

Currently situated in an inaccessible upstairs room of the cathedral - only accessible by a small lift and skinny corridors - it is not best positioned for visitor attraction or heritage appreciation. Sadly, this means majority of people visiting the cathedral are unbeknownst to the collection's existence. Due to this under-representation, as well as, reduced volunteer support to the collection, the cathedral is suffering an endangerment to the collection.

Upon exploring the spaces of the cathedral, other assets were also found to be under-utilized, hidden to visitors or unkept to the point where their significance and value weren't being conveyed to their best potential. Upon this revelation it was decided that, along with looking at the opportunities within the physical space, that this document would explore the foundational issues contributing to this and comprehensive solutions for future success.



*"Now it is required
that those who
have been given a
trust must prove
faithful."*

1 Corinthians 4:2

The Embroidery Collection

02

The embroidery collection at Liverpool Cathedral is home to a vast amount of pieces of ecclesiastical embroidery from across the UK. Images below display the way the collection is currently being displayed. It is important to note that this collection was once open to the public - clear in the way leaflets, guides, display boards, and more have already been crafted - and is still currently shown to paid visitors of the above and beyond tour. Besides exclusive access from the tour or special conditional requests, the general public visiting the cathedral have no access to the space.

As mentioned previously, it currently sits in a room that remains quite inaccessible especially to people requiring assistance which makes it an unsuitable place to continue to host the collection.



The Embroidery Collection

03



It can be seen through the images that the embroidery collection is an extensive and well curated collection but suffers from being unkept and retired to a room no longer useable, getting treated more like storage than an asset to share.

Besides the physical displays that are hidden there is meaning behind every motif and a story behind each piece that isn't getting shared. Everyone at the Cathedral clearly recognizes the value of the asset and has already taken the most important step of trying to find better solutions.

Other Assets

04

The Above and Beyond Tour

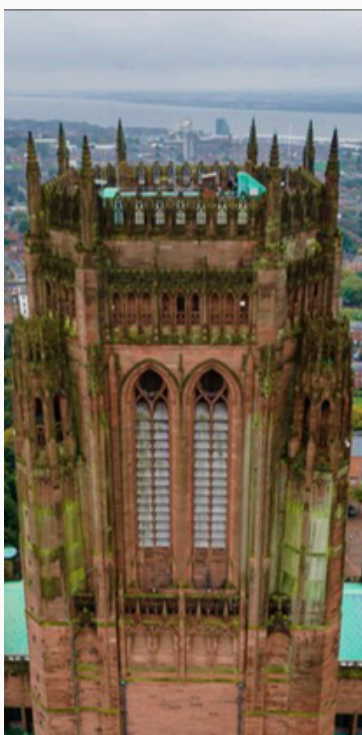
The Above and Beyond tour, and others alike at the cathedral, are a prime example of exceptional heritage knowledge and resources affected by limited staffing resources and lack of focus on heritage in the Cathedral. Again, accessibility presents a main issue to the tour where access is through small corridors and staircases, tiny lifts, and through precarious areas. Of course, the attraction to the tour is that it is exclusive and visitors are paying to see things that majority of visitors don't get to see. It is more catered to people interested in architecture, heritage and history rather than the standard daily guest of the Cathedral.

Secondly, another weakness is limited staffing resources to operate the tour. The tour is presently run by two elderly volunteers who do the tour as a passion and hobby. This passion is an encouraged, necessary part of what makes the tour as interesting as it is, however their restricted timetable of 12-2pm, once per week alongside an extra showing on a weekend once a month reduces the spread of knowledge and participation in the tour.

This is unfortunate because the two volunteers guiding the tour host an incredible amount of knowledge of the space, architecture and construction of the cathedral and the tour shows off valuable information of the bell tower, bell ringers, masons, and more pertaining to the cathedral's history.



Above & Beyond
£20



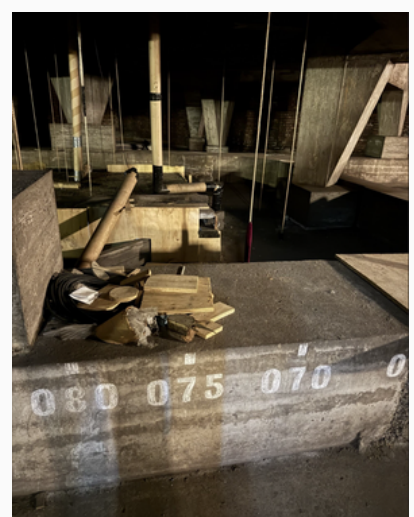
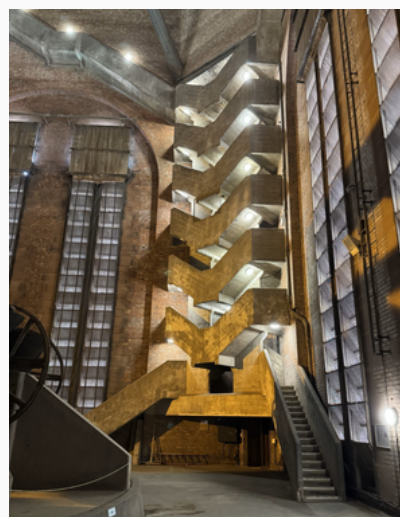
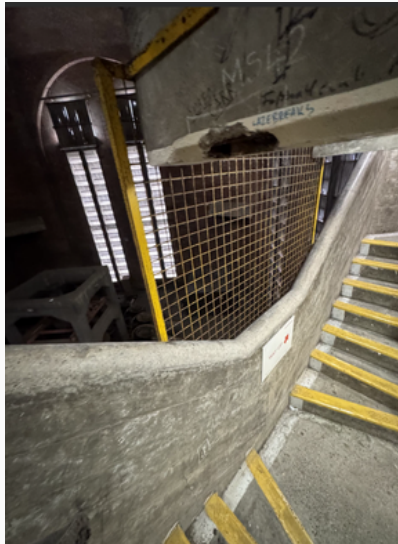
Tower Experience
£8

Other Assets

05

The Above and Beyond Tour

Below are images of what visitors experience on the above and beyond tour:

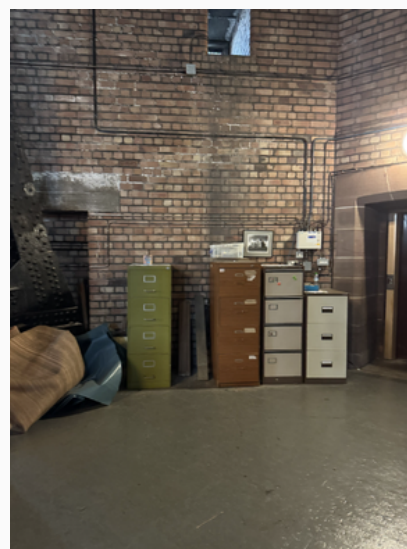


Other Assets

06

The Above and Beyond Tour

Below are images of what visitors experience on the above and beyond tour:

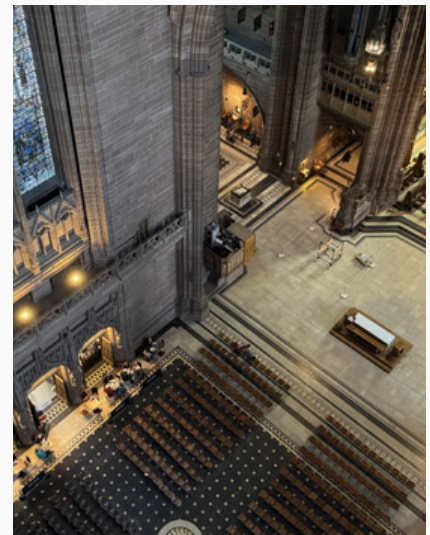
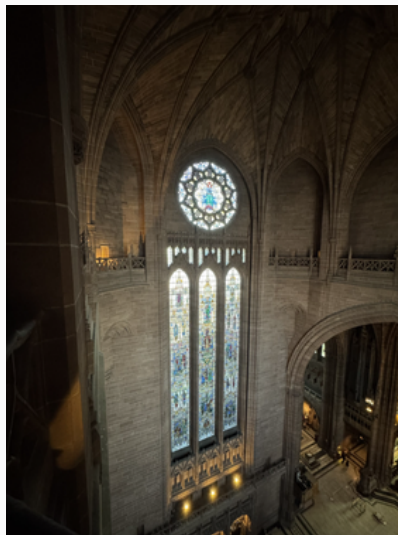


Other Assets

07

The Above and Beyond Tour

Below are images of what visitors experience on the above and beyond tour:



Other Assets

08

The Above and Beyond Tour

Below are images of what visitors experience on the above and beyond tour:



Other Assets

The Above and Beyond Tour

09

WEAKNESSES

Unkept/Untidy Spaces

As can be seen in many of the images, a lot of spaces explored on the above and beyond tour come across unpolished, 'full of rubbish' or in the middle of works which reduces appreciation of the spaces.

Limited Availability

Only being available 5 times / month really restricts the asset.

Accessibility

Even for a relatively healthy young person the tour is a struggle with its steep inclines, tight squeezes and uneven terrain.

Hearing

During the tour many areas made hearing the guides very difficult e.g. wind, not being able to all fit in one space. This may be due to the size of the group, a smaller one being preferable.

OPPORTUNITIES

Curation

Adding in even a small amount of resources to better curate the spaces of the tour could drive interest, help spread word of and market the tour, and increase value for money.

Part of this may include investing in paid or partially paid staff to run the tour at a higher frequency - spreading the knowledge outside of the current volunteers, future-proofing the tour.

Accessible Alternatives

The nature of the above and beyond tour and the tower experience means that the tour itself will never be accessible - but there is an option of creating an alternative version in an accessible space so visitors who cannot participate still get a chance to experience the asset.

Free "Teaser"

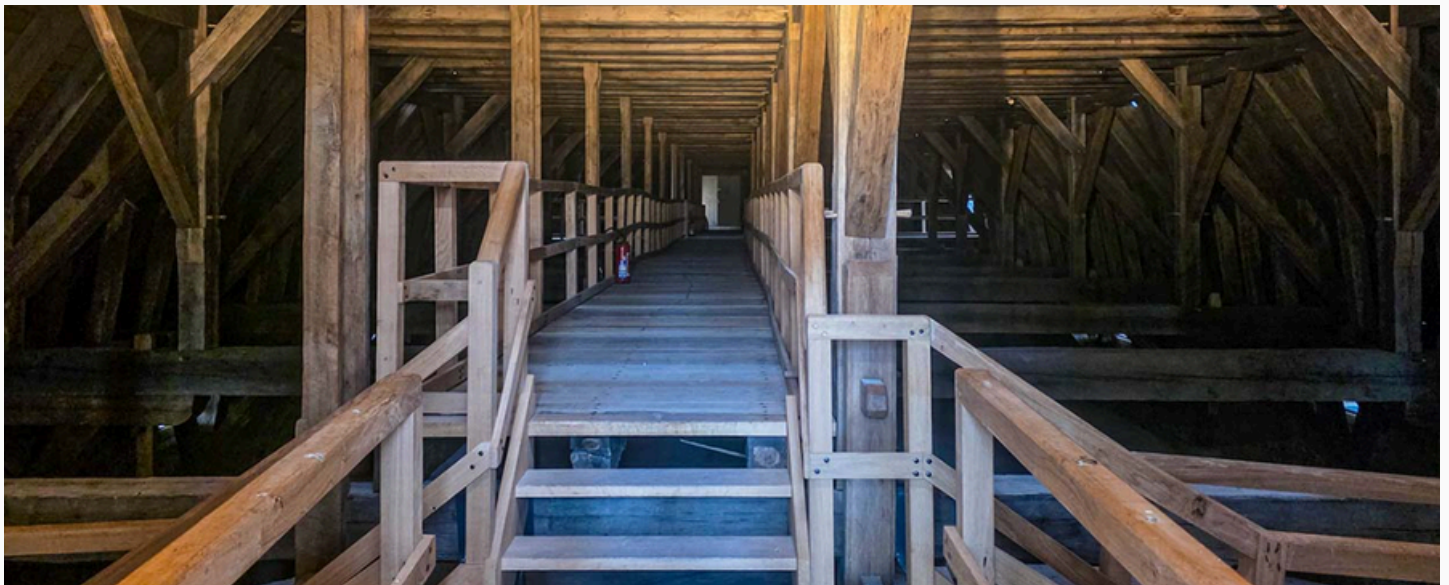
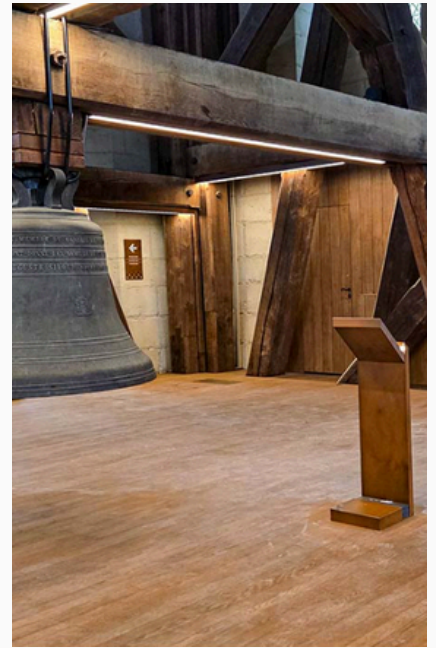
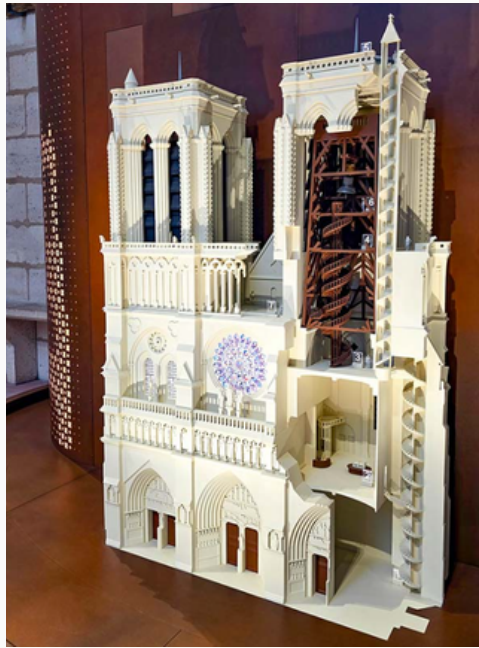
In doing the above, it may also be used as a 'teaser' to get people interested in doing the tour itself.

Other Assets – Proposals

10

The Above and Beyond Tour

Some following precedent studies examples of other contexts with similar conditions to that of Liverpool Cathedral to explore how better curation could be implemented into their tours and experiences.



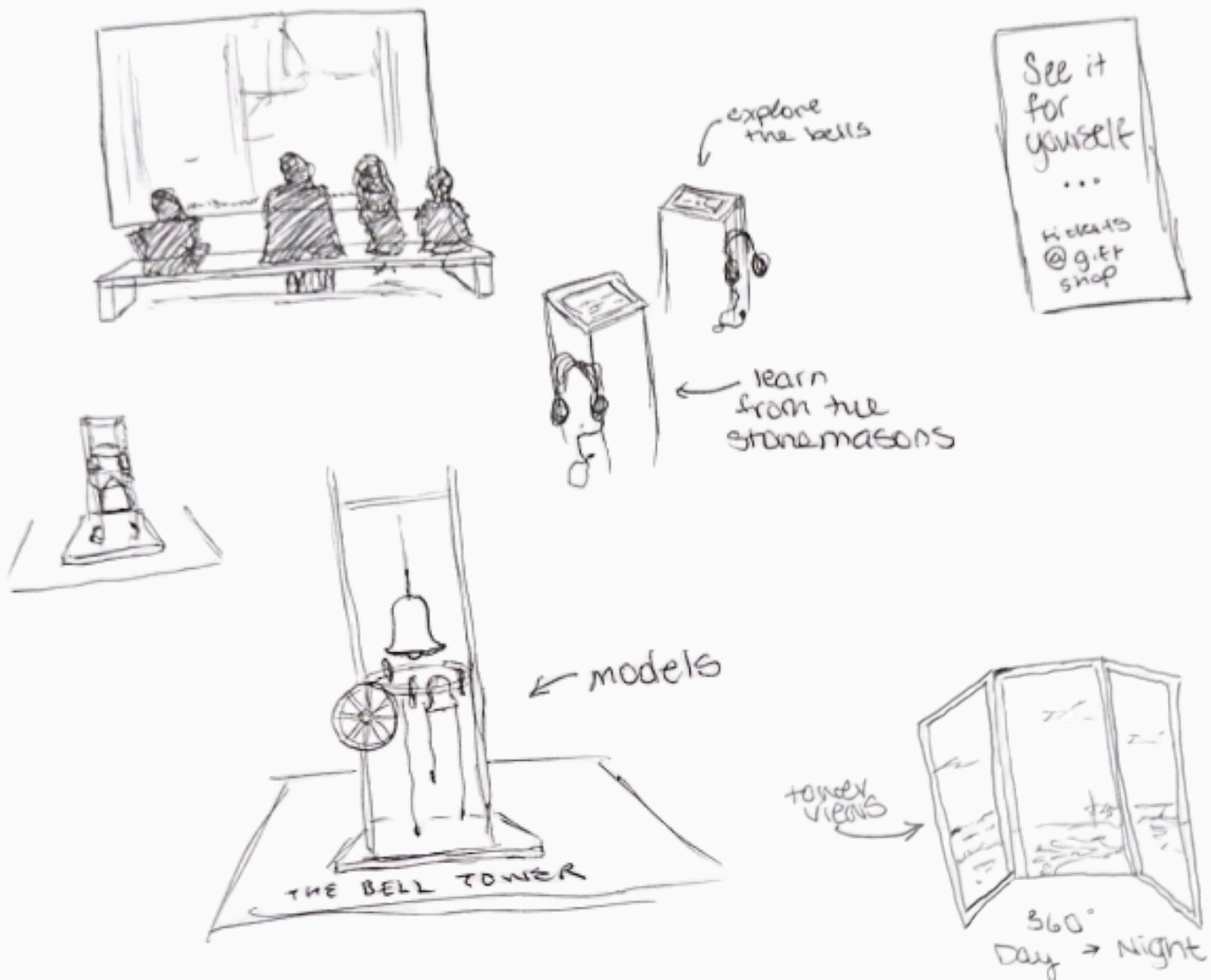
By spending some resources, making a clear, safety-proofed, sign-posted route for the areas accessed during the above and beyond tour it would reduce the need for staffing and volunteers at all time, allowing visitors to explore some areas on their own. If not possible, generally improving the cleanliness, upkeep and curation of the spaces access on the way up/down would improve quality.

Other Assets – Proposals

11

The Above and Beyond Tour

Due to the nature of the areas visiting during the above and beyond tour, it may never be fully accessible. By curating a ground floor experience allows people to explore some of the important history currently found only on the tour, futureproofs the stories from declining volunteering, and offers a “teaser” for people who are able to go on the tour visit the more exclusive areas at a different time.



Other Assets

12

The Tower Experience

Below are images of what visitors experience on the tower experience:



OPPORTUNITIES

Curation

Again, the tower experience suffers from a lack of signposting, relying on the staff of the above and beyond tour to provide context. Installing small notes of landmarks or stories to look out for would improve individual exploration greatly. Alternatively, the top of tower is staffed during the day providing an opportunity to train them in some of the knowledge regarding the surrounding views. The middle space of the tower is unused and doesn't look the most attractive - updating this could meet better opportunity.

Other Assets – Proposals

13

The Tower Experience



By placing an acrylic / glass pane over some of the windows a clear view with key annotations can be added, also offering protection from the wind. This method gives the viewer a clear, real image of what they're looking at without obstructing all the windows or the walkways.

For minimal intervention signage could be added to the existing barriers and railings instead but would lose the direct comparison from sign to view.



Other Assets – Proposals

14

The Tower Experience



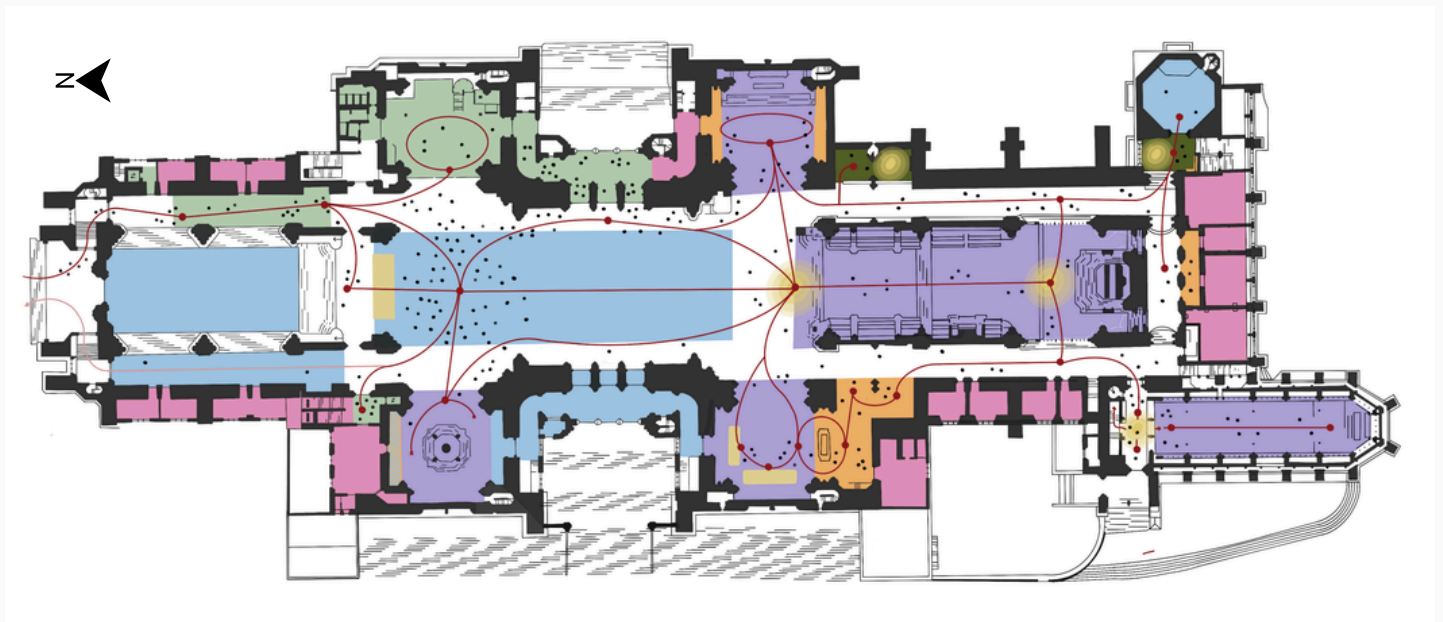
Adding a protective coating or material to the central part of the tower to add a bit more visual interest could do a lot. Using a rain-activated coating could be used to bring visuals onto the floor space and incorporate the rainy weather with the experience (image above). To reduce costs and need for construction works it is recommended to leave the centre un-usable for now but use tactics to again, visually add interest.

A Tour

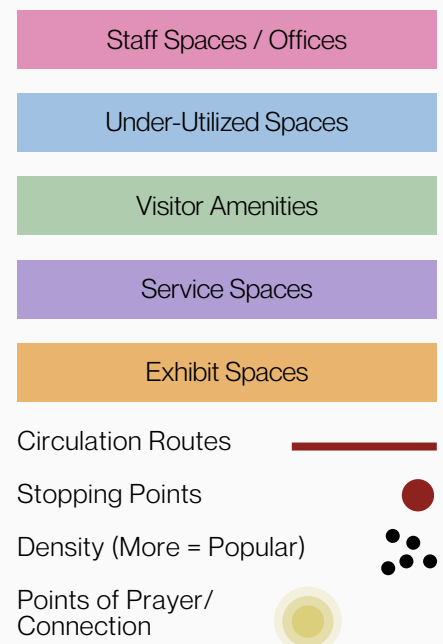
Analysis of Spaces

15

The following pages highlight and analyse all of the spaces of the cathedral located at the ground floor and basement and level 1 floors. These spaces were specifically selected for their pre-existing accessibility additions, including ramps and lifts. These are the main spaces visitors see on their journey within the Cathedral. It may seem counter-intuitive to not be looking at spaces outside of these visitor areas, however upon research and analysis, these spaces host a lot of potential and opportunity to show off the Cathedral's heritage as is. In doing so, we are also preventing the need to adapt or renovate more spaces which incidentally affects the character and value of the original historic space.



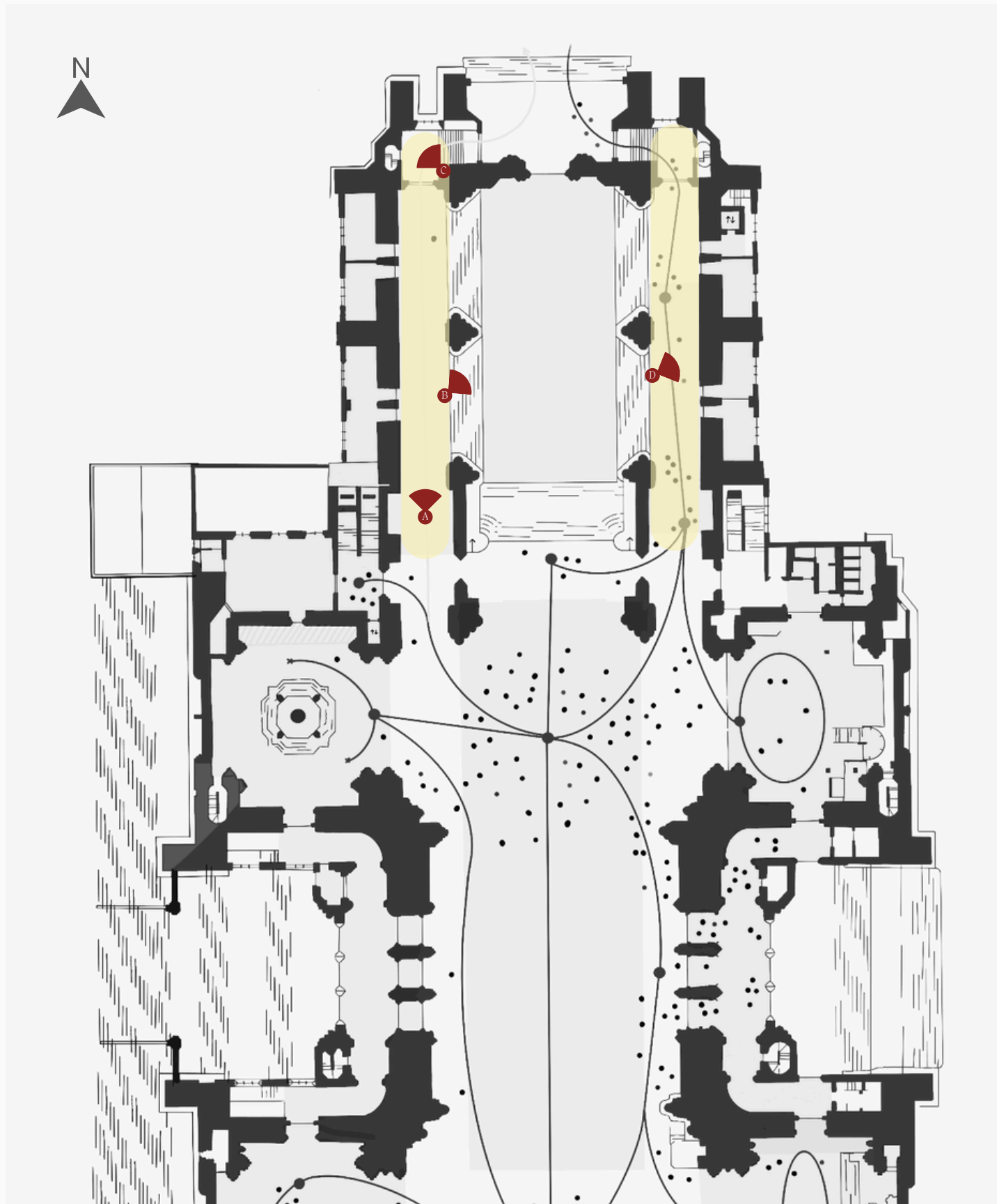
GROUND FLOOR PLAN - NOT TO SCALE
Shows the space as it is currently being used and operated.



Entrance & Exit Corridors

16

Map



Entrance & Exit Corridors

17

Pictures



EXIT CORRIDOR



VIEW FROM EXIT CORRIDOR ACROSS THE WELL TO ENTRY



THROUGH THE END DOOR IN THE IMAGE ABOVE - ALSO WHERE THE ABOVE AND BEYOND TOUR ENDS

The entrance corridor is a clear threshold point for visitors - providing an informative and welcoming entrance to the space. It is a stopping point due to volunteer staff sparking conversation, a collection of information booklets and the welcome desk host being readily available. Unfortunately many visitors don't seem to linger in the entry before entering the main space, instead coming back at the end of their visit. Because of this, with visitors instead exiting back through the entrance, the exit corridor seems to be underutilized, also lacking visual intrigue.

Entrance & Exit Corridors

18

Pictures



VISITOR HUB IN THE ENTRANCE CORRIDOR

Entrance & Exit Corridors

19

Analysis

CIRCULATION

The lack of sign-posting directing people around the space discourages the circular entrance -to-exit circulation pattern. As well, the gift shops and information packs usually provide a visual signal of 'the way out'. By having them positioned towards the entrance this visual signal is removed and gives no reason for visitors to move in towards the exit corridor. This idea is enforced by the fact that the exit corridor has no activity, exhibit or prayer space dotted within.

ADD SKETCH

BORDERING SPACES

The spaces surrounding the entrance and exit corridors being used as offices loses some potential usable space. Being directly linked to the main circulation points, these rooms pose great visual connection and points to pull people into. These might be better suited for temporary displays, events, activities, or more visitor amenities - allowing visitors to see a glimpse of what's behind the doors. Alternatively, there is a requirement for operational and storage space within the cathedral with direct main floor access. These rooms would serve as great functional assistance to The Well, often used for events.

ADD SKETCH

OPPORTUNITIES

Re-Positioning

Re-locating the gift shop and re-thinking some of the displays in the entry and exit corridors to better reflect the space's purposes will re-instate the visual cues that help drive circulation throughout the space.

Using the Borders

Using the space surrounding the corridors for alternative purposes to offices poses great potential for more functional space.

Signposting

Having clear signposting at the start and end is highly important. It directs people to their end goal, letting them explore in the intermediary and highlights the key spots available along the way.

Entrance & Exit Corridors

20

Proposals



ENTRANCE

Clear signage with directions, a cathedral map with different types of exploration routes (prayer spots around the cathedral, displays, service spots and times, specific rooms, etc...), and handheld leaflet version to guide people around the space.

Entrance & Exit Corridors

21

Proposals

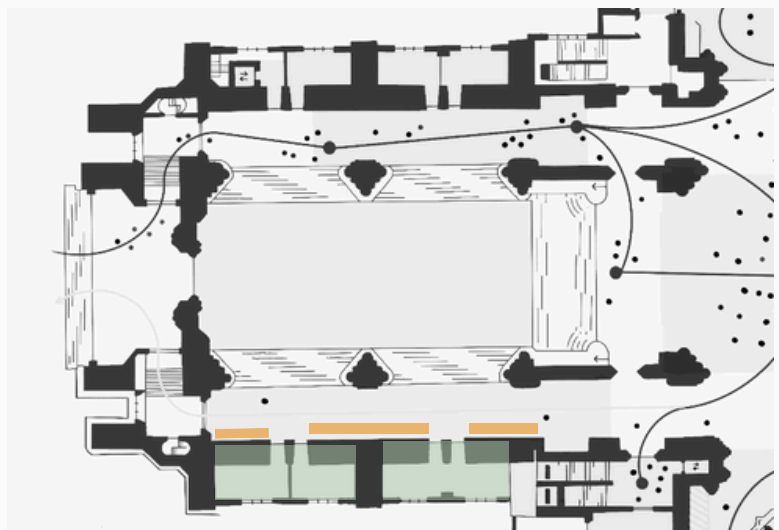


EXIT

Clear signage showing the exit is crucial for supporting the circulation of the cathedral. Another suggestion is to line the corridor with what's on, future events, ways to get involved, volunteer opportunities, ways to support the cathedral, church advice, etc... By lining the corridor in this way it gives people a chance to see what they may have missed on their visit, reasons to come back and ways to get involved with the church on a deeper level.

SHOP

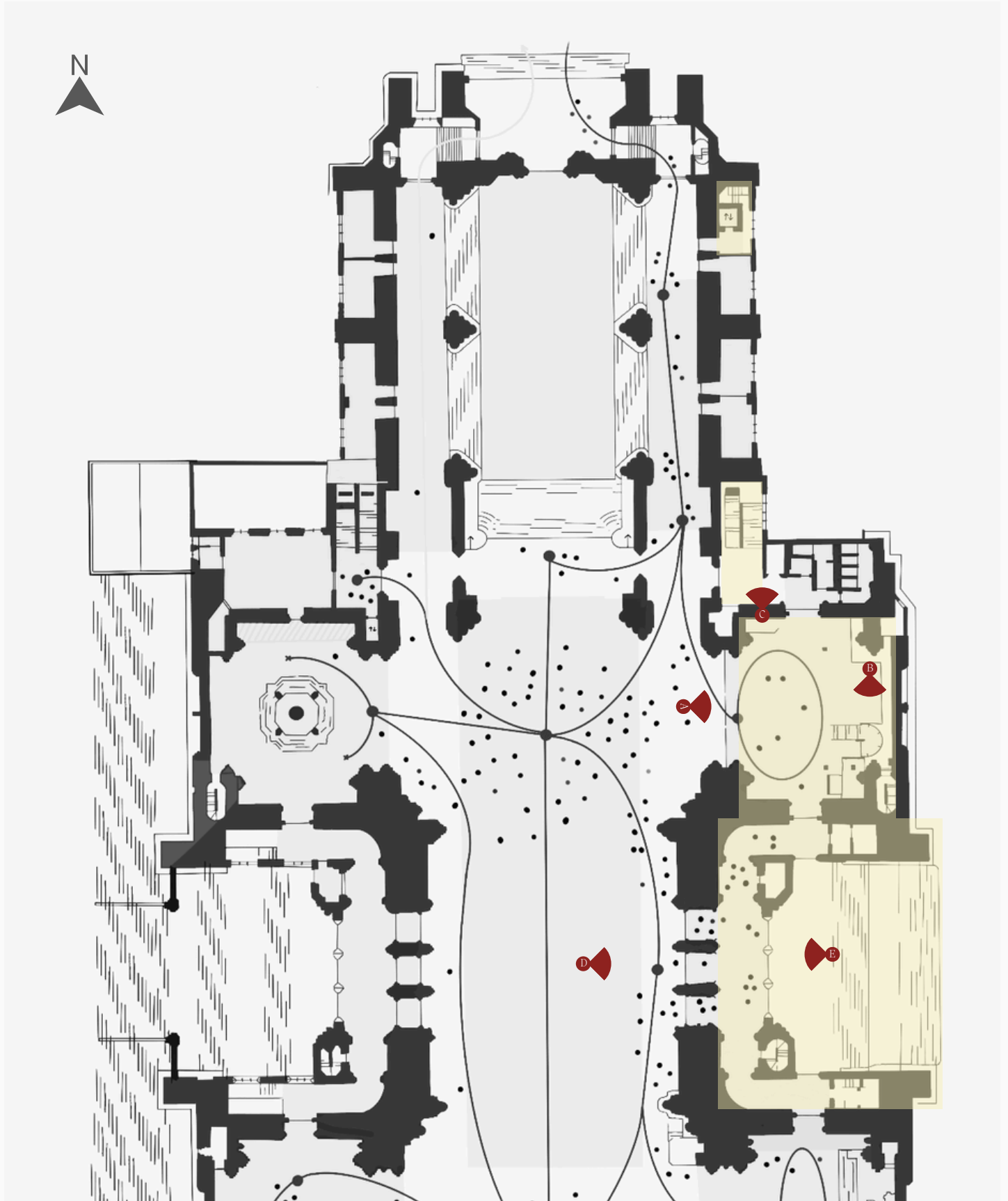
Again, the cathedral shop may be oversized for it's needs and shifting it, or part of it towards the exit will again encourage circulation and free up prime entry space for other uses such as ticketed / exclusive areas, prayer or religious spaces.



Shop & Visitor Amenities

22

Map



Shop & Visitor Amenities

23

Pictures

A



B



C



Shop & Visitor Amenities

24

Pictures



The cathedral is kitted with a show-stopping large shop and a quaint, intimate bistro just off of the main space. These spaces are crucial for bringing in site income and for giving visitors a reason to stay in the cathedral. By offering services as such, people might wait for services, activities or tours where they originally came in just to have a look. The bistro is also a good example of how an under-utilized space (one of the porches) can be adapted into something additional to the cathedral. This lesson could be brought into the Ranking Porch, which is currently under-utilized.

Shop & Visitor Amenities

25

Analysis

The shop is a visual attraction due the visual transparency into the shiny displays, drawing people in. It generates a large amount of the cathedral's site income making staff attached to its positioning and grandeur. However, by using a main, big, open space like this for the shop so close to the entrance immediately introduces the impression that the Cathedral is a tourist attraction at the forefront. By having a main focus on the shop, as it currently is, this has risk of detaching the Cathedral from it's core purpose as a church. I'd question whether an alternative use for it whether it be heritage or religious interpretation might be a better use for it.

It benefits from having the ability to be closed off security wise so it could be used for activities / exhibits only accessible at certain times or for more precious items. Alternatively, because of the lift and stairs it might also be split and used for multiple purposes.

OPPORTUNITIES

Scaling Down

Re-locating the gift shop and re-thinking some of the displays in the entry and exit corridors to better reflect the space's purposes will re-instate the visual cues that help drive circulation throughout the space.

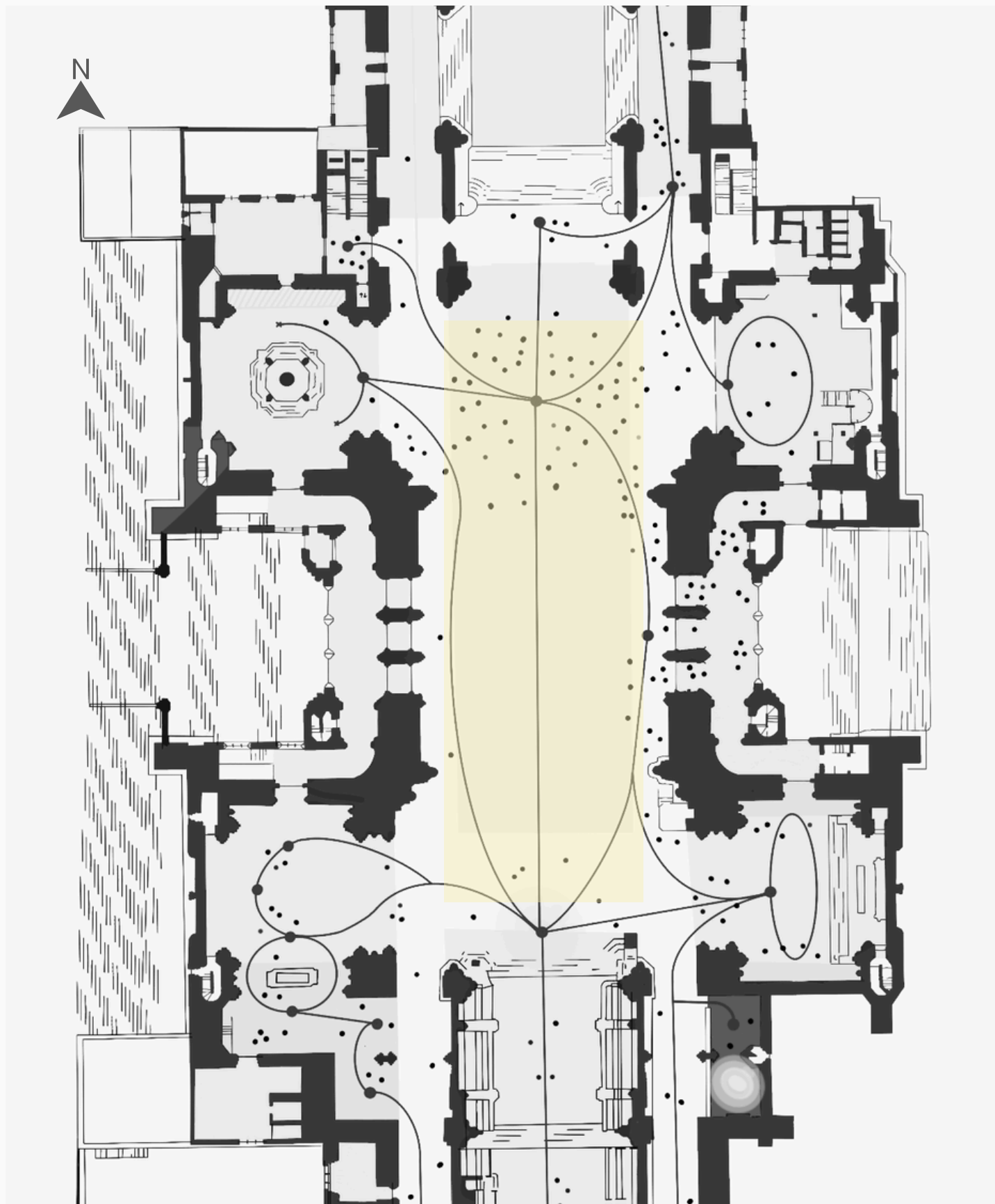
Signposting

Having clear signposting to visitor amenities like toilets, lifts, the bistro and the shop is key. People often end up needing a bathroom or a sit down/drink throughout their visit and not knowing where they are can cut the visit short.

Main Space

Map

26



Main Space

Pictures

27

A



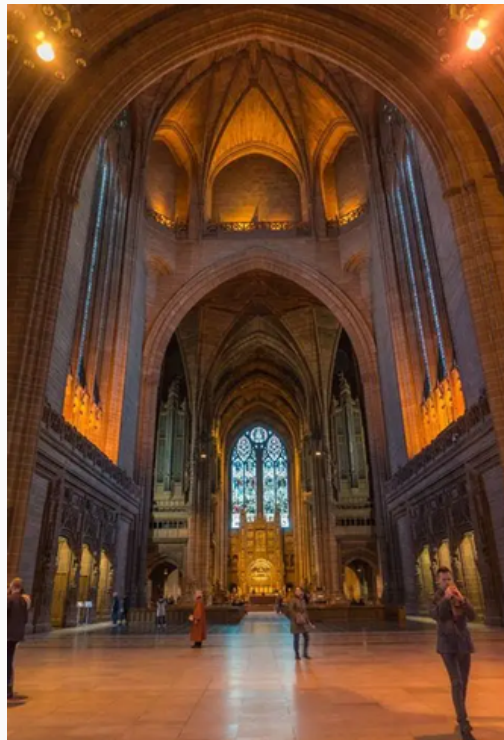
B



B



C



Main Space

Analysis

28

The main space is a 'wow' moment for visitors and a main stopping point upon initial entry. It connects the visitors to the cathedral as a whole and introduces intrigue and visual connection to some of the other spaces directly off the main space.

Because it is so empty and open it becomes a space to pause and take in the grandeur of the cathedral. However, for the same reasons it raises the question of whether it could be utilized in a different way. Currently it is occasionally used for large scale events and for very large services or graduations and as a seating space when not in use. In the images above you can see just in four different visits, how the space is laid out differently each time alluding to its flexible nature.

OPPORTUNITIES

Information & Direction

The main space being largely empty, a moment to pause, reflect and connect is actually quite fitting. It is recommended to avoid cluttering the space, continuing to use it for mainly seating during the day but small info or history panels could be added to direct visitors to different spaces or give context to features.

Operational Zones

Although this main space is highly flexible, the surrounding spaces lack operational storage and logistical spaces to help achieve this flexibility. It is highly important to introduce these spaces, reducing cluttering in the main areas open to visitors and increasing ease of access in the transitions.

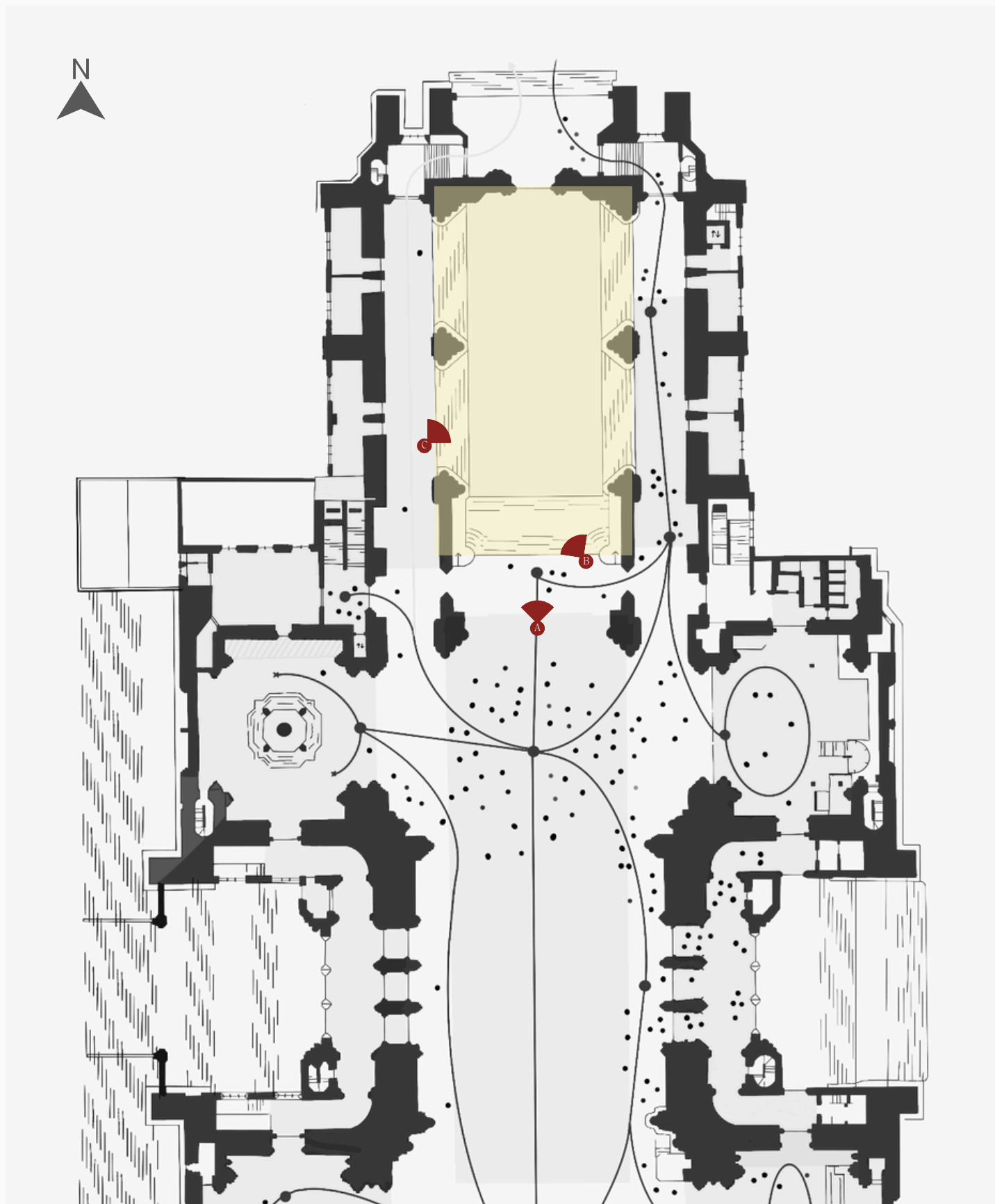
EXAMPLES



The Well

29

Map



The Well

Pictures

30

A



B



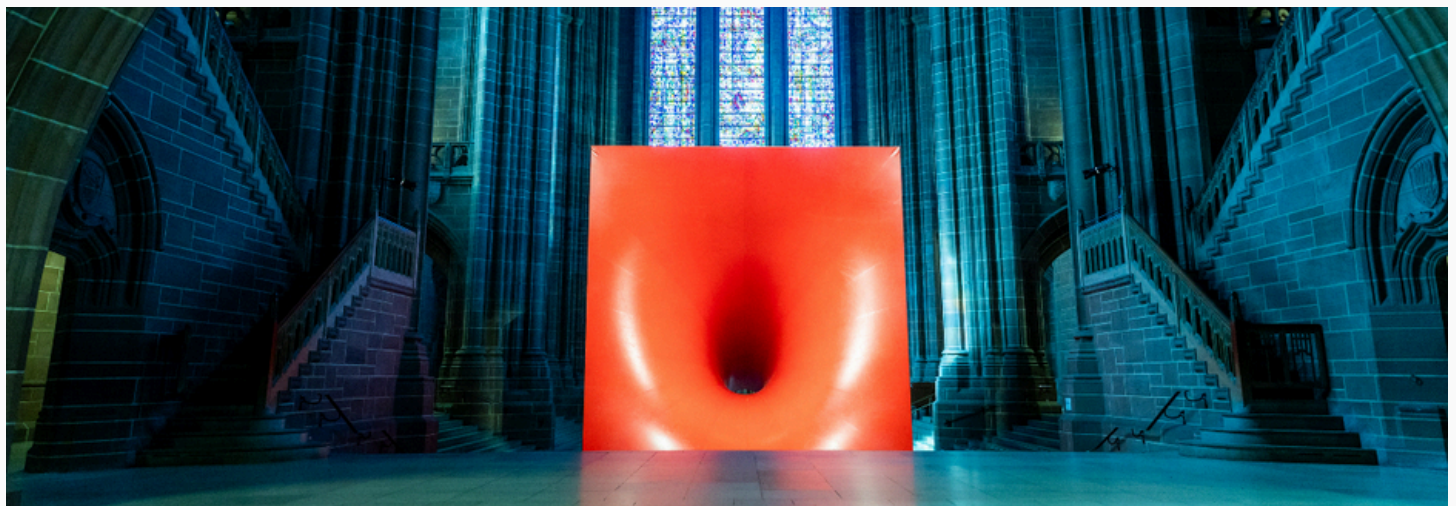
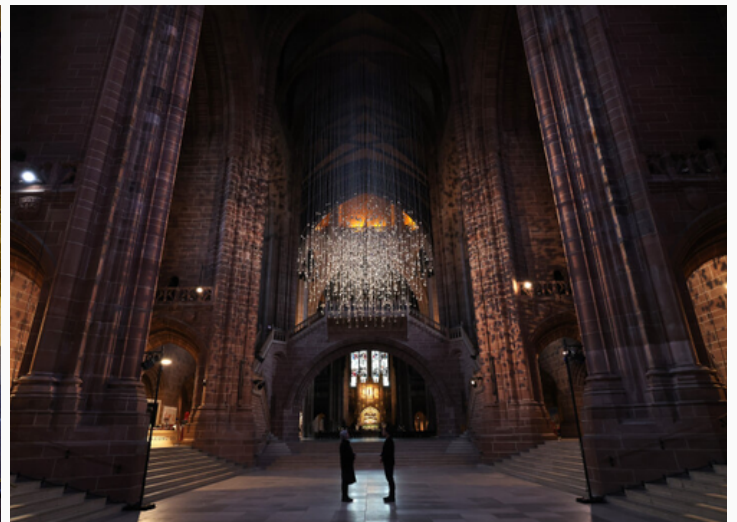
C



The Well

31

Examples of the Well being used for exhibits/displays



The Well

Analysis

32

Similar to the main space, when the cathedral is used for large events, the Well acts as an over-flow space. Alternatively, like the images above, it is often used for large scale exhibits and during large services the clergy processes through this space. Although from the images and description the Well seems like an active space, unfortunately majority of the day-to-day time the Well becomes empty, visitors admiring from the steps but rarely venturing in to.

The space provides a lovely opportunity for more utilization. It is directly linked to the entrance, meaning with something taking place in the space it draws people in instantly and can be used to set a precedence to someone's visit. As well, being slightly set back from the main space it introduces a separation, leaving the main space for its wow-moment and a place to pause without leaving a large percentage of the ground floor under-utilized.

OPPORTUNITIES

More Activity, More Display

The Well already has examples of successful uses of the space for events, exhibits and displays. Using it for more permanent (still flexible) instalments relating to the cathedral's heritage, construction, history, culture, and stories could encourage more use of the space, encouraging interactivity through activity and sparking intrigue.

Operational Zones

Again, the surrounding spaces lack operational storage and logistical spaces to help achieve flexibility within the space. It is highly important to introduce these spaces, reducing cluttering in the main areas open to visitors and increasing ease of access in the transitions.

Proposals

I would encourage the use of the Well primarily as an activity space, primarily encouraging interaction with the crafts and heritage assets of the Cathedral. Examples of activities to take place include but are not limited to; interactive exhibits mentioned in the Hidden Threads proposal, embroidery learning, local craft appreciation, carving techniques and tools, construction models and exploration, the cathedral's timeline, history and models of the bell tower, art of the cathedral with painting or colouring activities, choir music displays and activities, connection to prayer and church activities, seasonal activities, etc...

These activities can be supported by a few information displays or artifacts providing context but should be kept to the perimeter of the space and/or on moveable displays. In doing so, the main floor space still remains flexible and open for the range of activities, events, and displays that occur here.

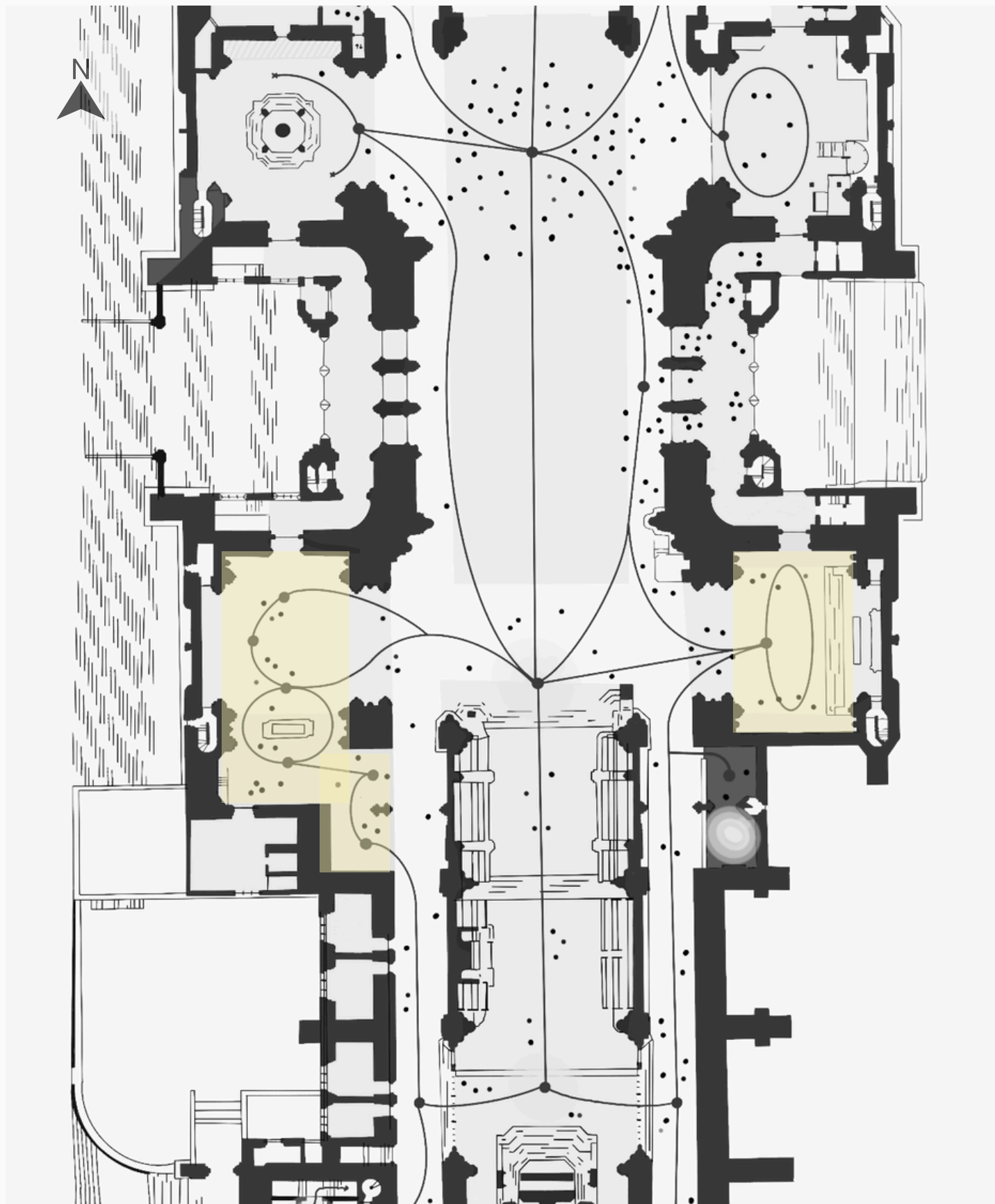
By having a space dedicated to interactive activities and displays it frees up other spaces from trying to fit too much multi-functionalism into them, de-cluttering them and re-centralizing them for other purposes.



The Transcepts

34

Map



The Western Transcept

Pictures

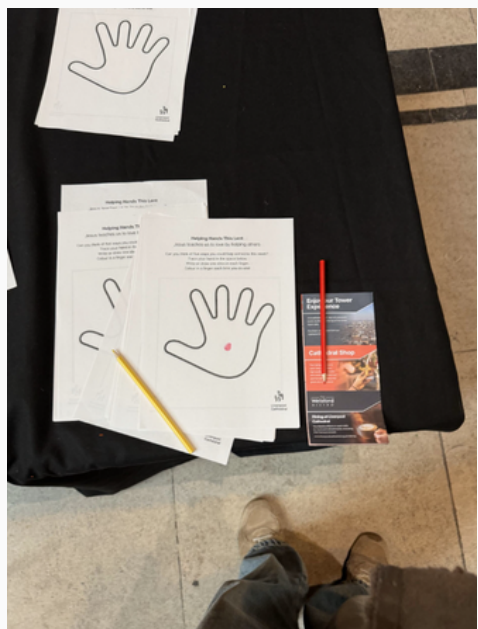
35



The Eastern Transcept

Pictures

36



The Transepts

Analysis

37

Acting as flexible space for both services and displays, the transepts offer interchangeable spaces perfect for the changing needs of the Cathedral and for temporary displays and activities.

Although the flexible nature of the space is good and works well when specific events or activities are taking place, during the day to day this element is the downfall for the transepts. Currently, operational equipment and objects used for both services or displays are stored in the transepts, making the spaces visually seem cluttered and making them sometimes indecipherable to visitors.

Is this somewhere I can reflect, pause, listen and pray or something to view and interact with?

The Eastern transept specifically displays a quite permanent exhibit for the freemasons and cathedral model. During large scale events it is often used for catering purposes and hosts a range of interactive activities, like the one seen in the images on the previous pages.

OPPORTUNITIES

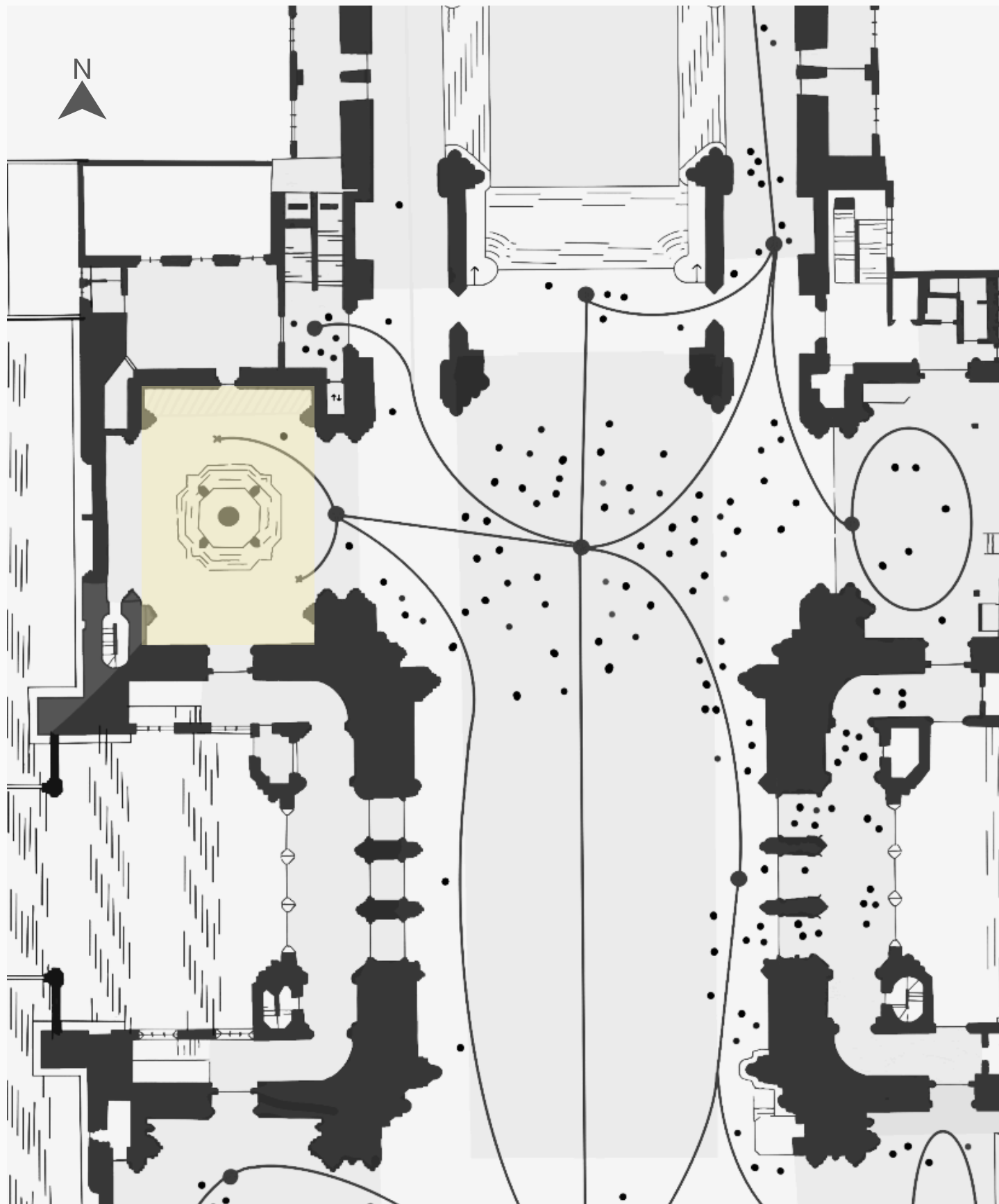
Re-focus

Introducing some separation would be beneficial. Linking it to other proposals like re-positioning the shop and using the well as a main activity and interaction space will open up new areas to separate and distinguish service and religious space from display and exhibit space. In doing so the transepts will become intentional and purposeful.

Operational Zones

Again, the surrounding spaces lack operational storage and logistical spaces to help achieve flexibility within the space. It is highly important to introduce these spaces, reducing cluttering in the main areas open to visitors and creating more intentional spaces during the day-to-day periods.

Map



The Font

Pictures + Analysis

39



The font is only really used for baptisms, which are an uncommon occurrence at the Cathedral and only performed on special conditions and occasions. As a result, the Font has become a slightly ignored space. The font acts more like an artifact of the cathedral rather than an integral core part of the purpose of a church.

Alongside this separation from its intended use, the surrounding space is being used for storing of items and for the 'Friends of Liverpool Cathedral' display. This shows off a group supporting Cathedral maintenance and activities.

OPPORTUNITIES

Related Displays

Introducing more related displays and artefacts to the surrounds of this space and re-positioning the friends of Liverpool one elsewhere would re-connect the space to its context, meaning and purpose.

Operational Storage

De-cluttering of operational items like barriers, tables, chairs, extra signs.

The Font

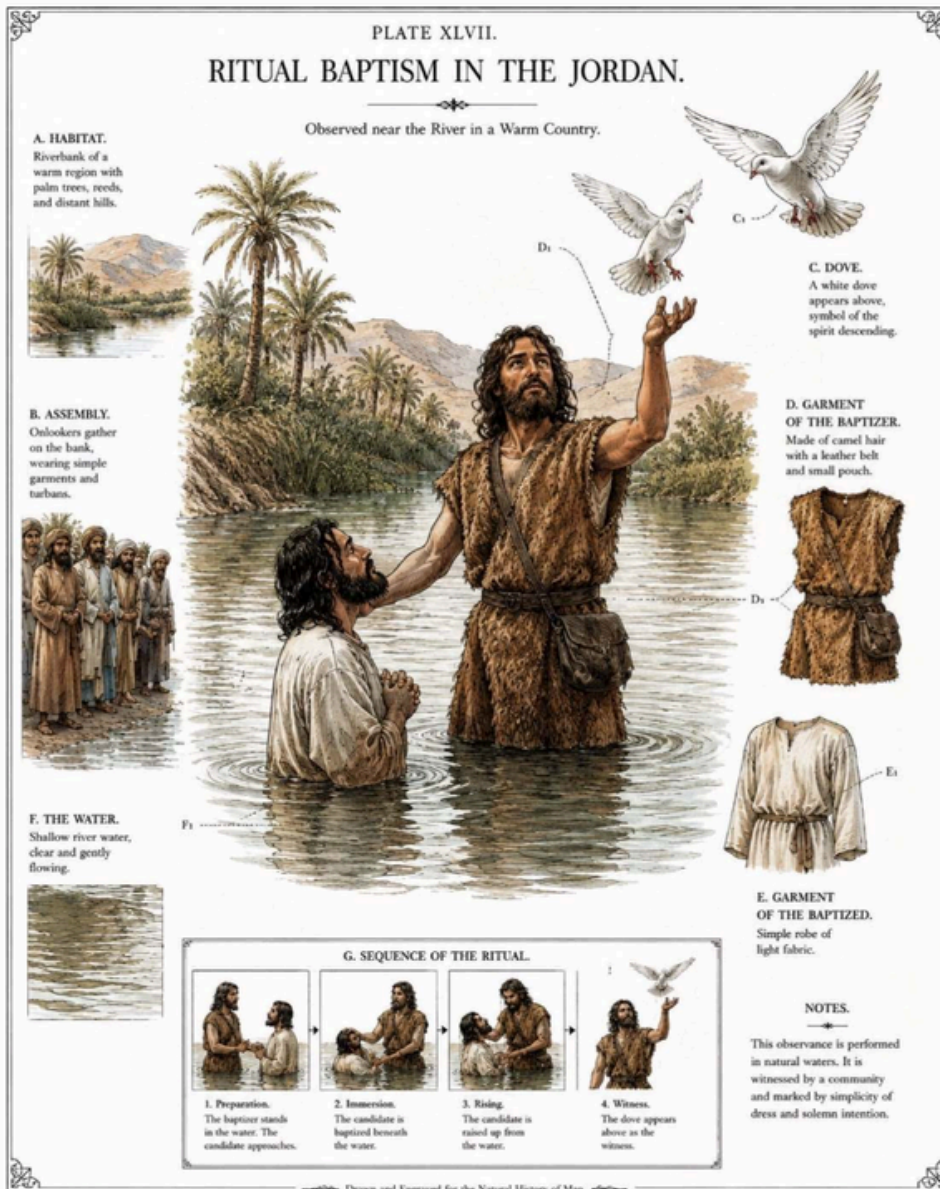
Pictures + Analysis

40

An example of how operational storage is necessary is clear from the images below. The space surrounding the font has become cluttered with furniture items, operational items and other things alike. This makes the space cluttered and doesn't visually look great from a visitor's perspective.



Proposals



Relating the displays to the bible stories of baptism, the history and reason of baptism, and including artifacts from the embroidery collection related like the birthing bowls, specific garments or items with related imagery would be a lovely way to re-connect the space.

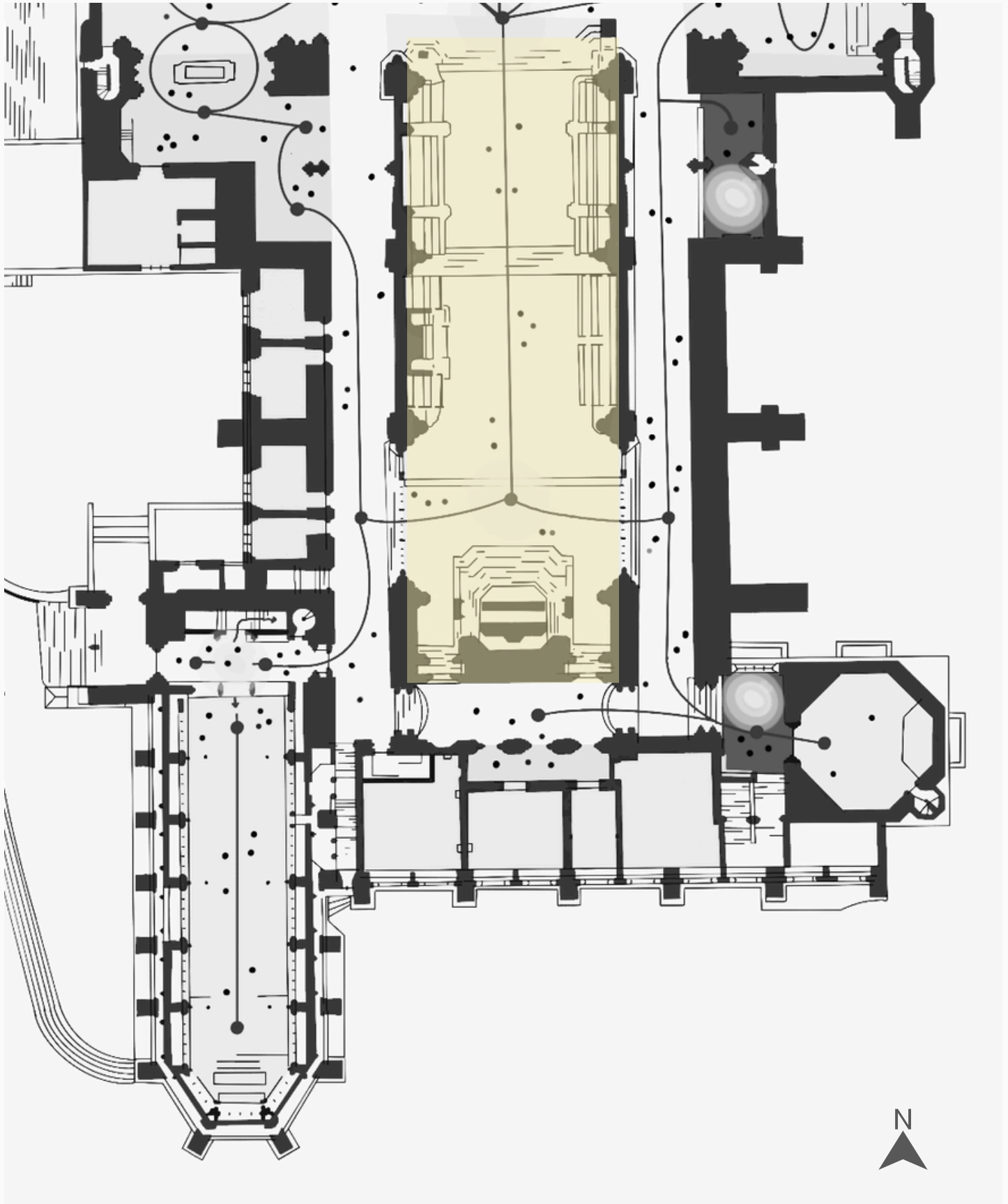
Go therefore and make disciples of all nations, baptizing them in the name of the Father, and of the Son, and of the Holy Spirit.

Matthew 28:19

The High Alter

42

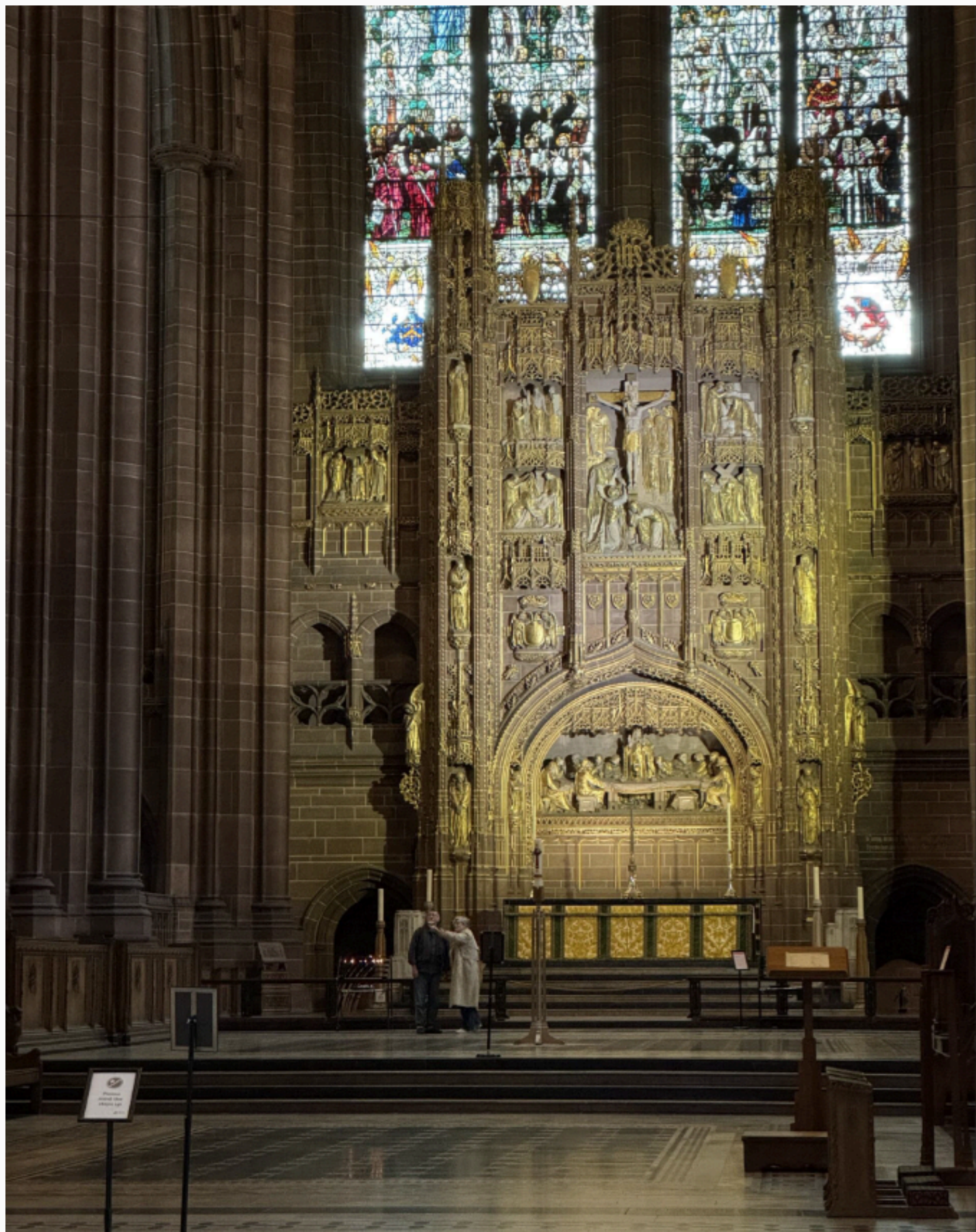
Map



The High Alter

43

Pictures



The High Alter

44

Pictures + Analysis

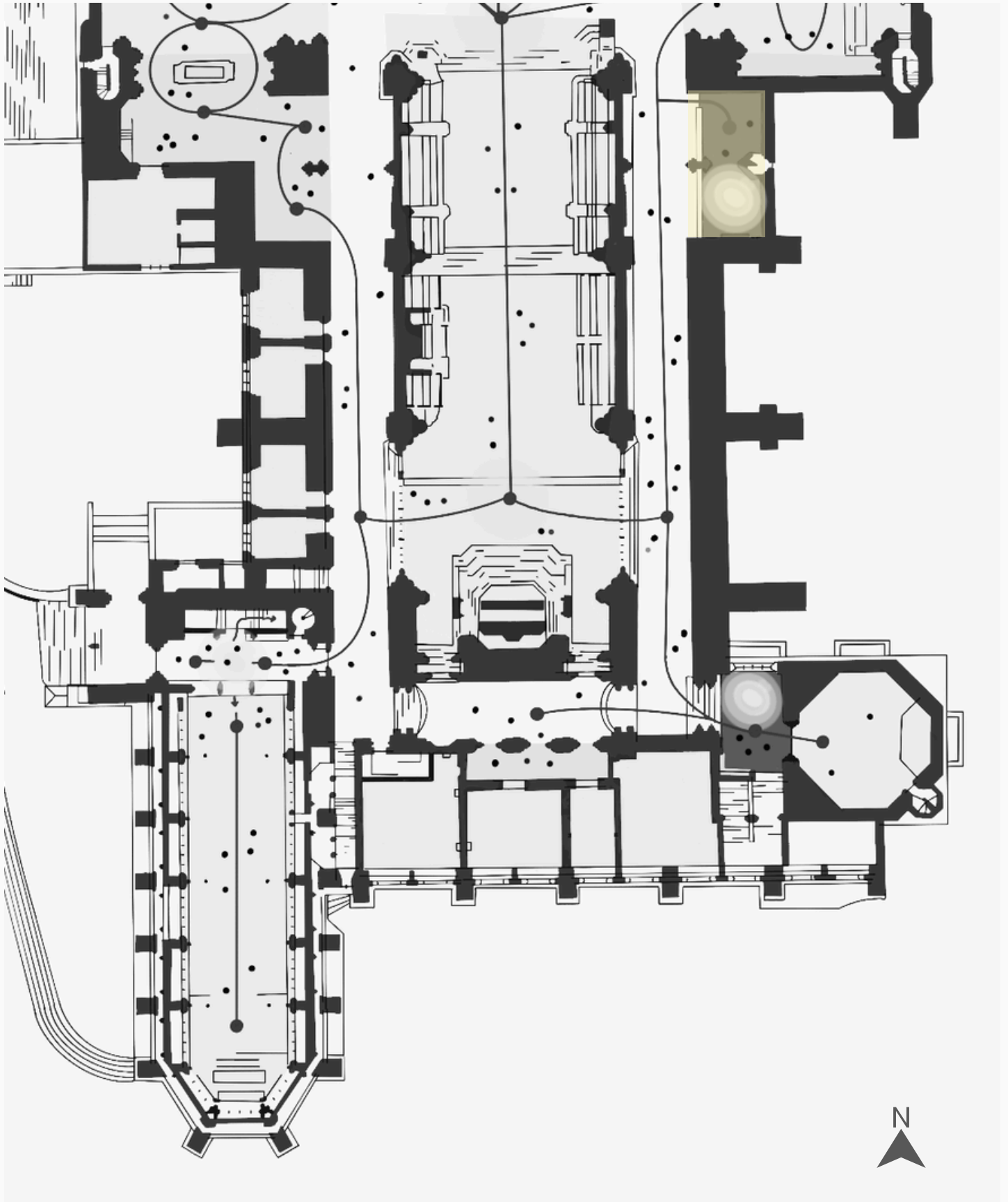


The high altar is the main event. The space has a beautiful, intimate feeling upon entry despite the vastness of the space. Primarily used for services, this space is being used accurately and appropriately. It is not recommended to try and add to or over-utilize this space.

Chapel of the Holy Spirit

45

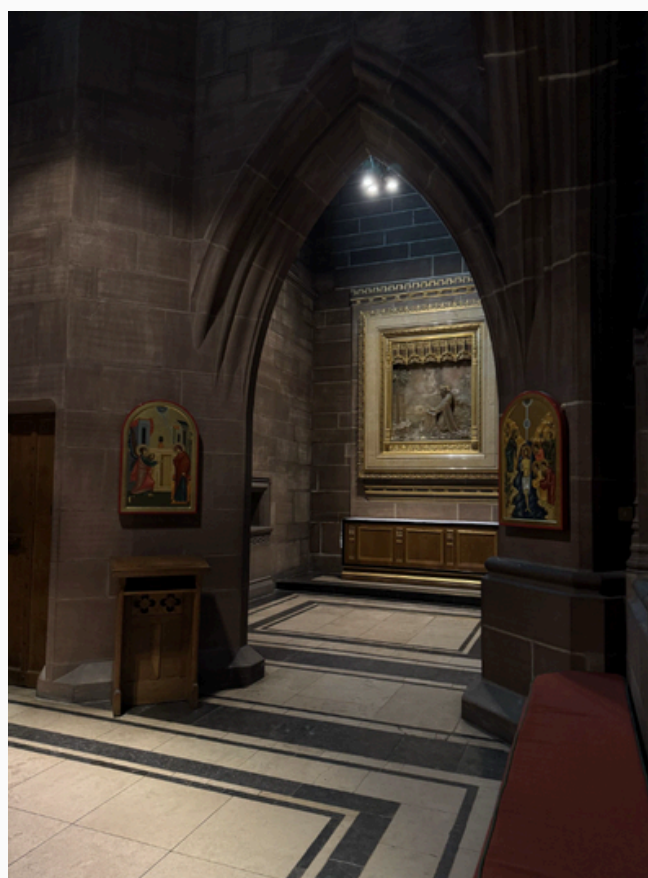
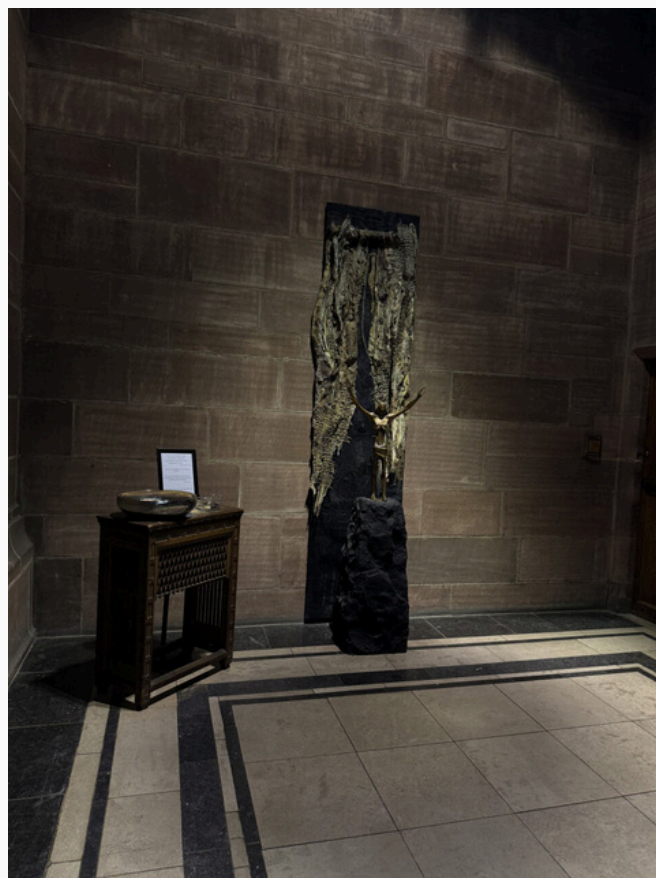
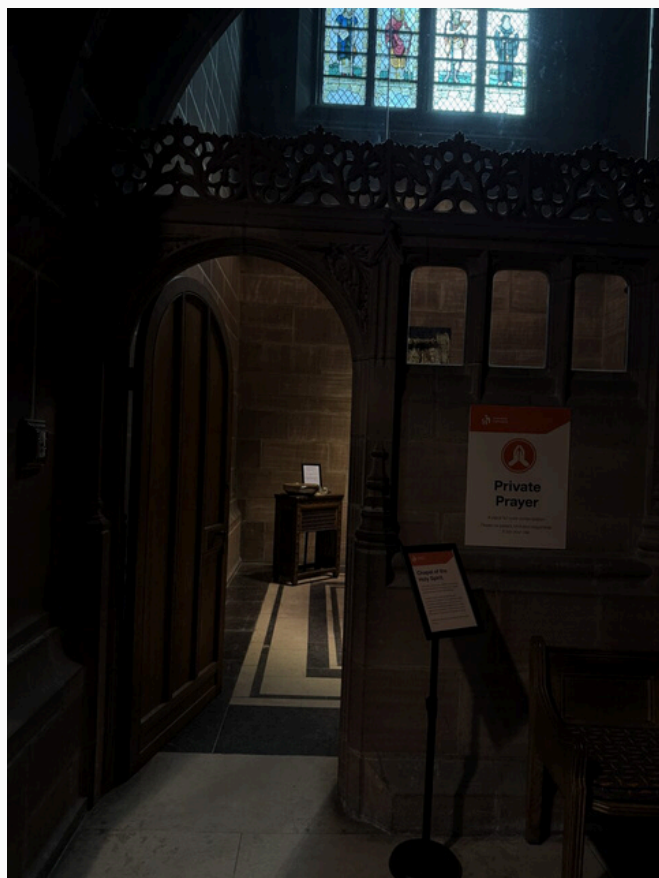
Map



Chapel of the Holy Spirit

46

Pictures



Chapel of the Holy Spirit

47

Analysis

The Chapel of the Holy Spirit is an intimate, quiet, private prayer space for visitors. Due to the constant running and flexibility of the main spaces in the cathedral this offers an escape from the noise and crowds. There is a small prayer activity to encourage introspection which is very useful for guiding new or unsure members of the church. This feature successfully introduces a small 'pocket' moment in the busy building to reconnect with the religious nature of the space.

OPPORTUNITIES

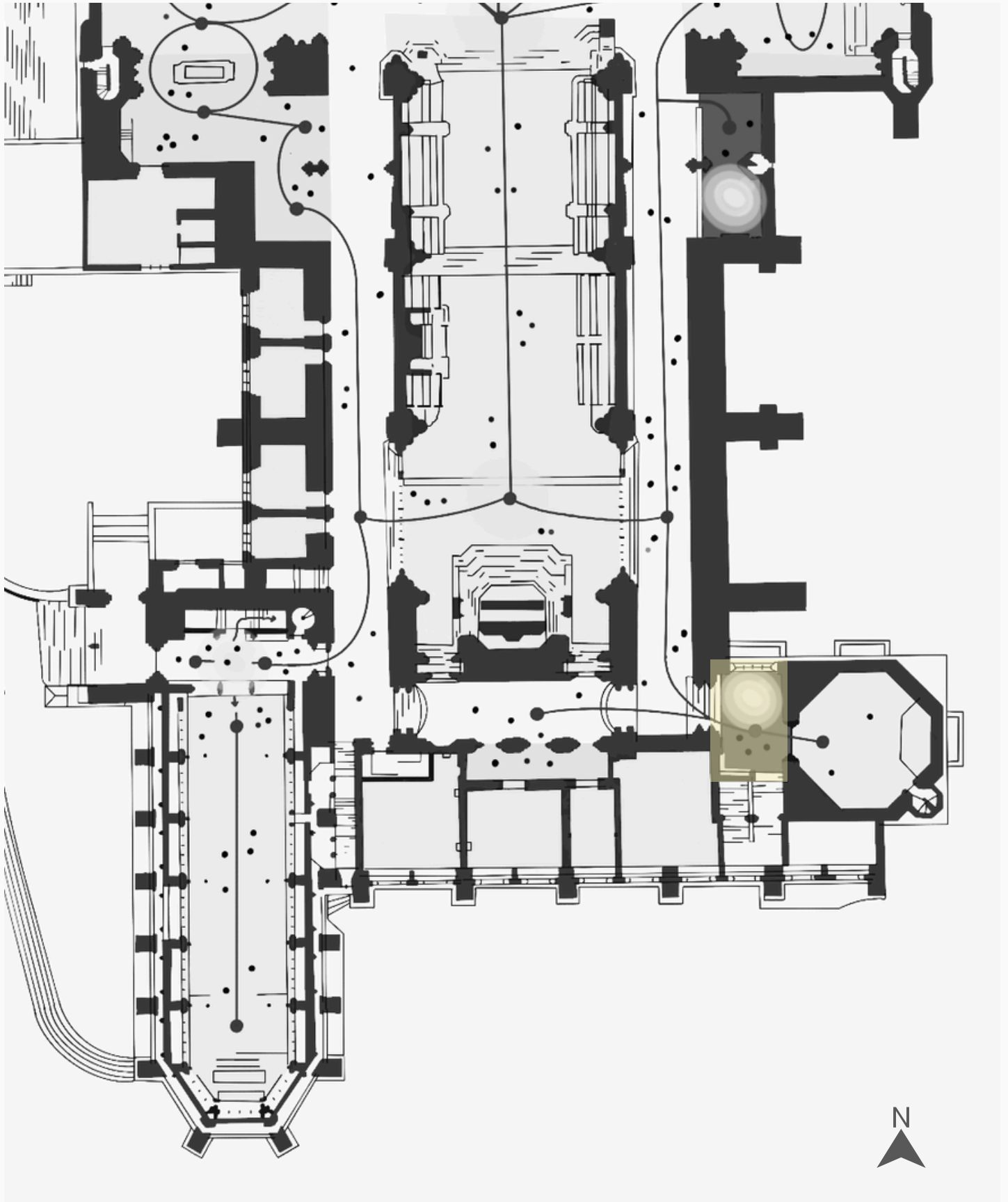
Pop-Ups of Prayer

What the chapel does is really unique within the space. Using the chapel as an example to encourage other small pop-ups of prayer dotted about the cathedral could be a really nice way of centering or introducing some people's visit to the religious nature of the cathedral.

The Children's Chapel

48

Map



The Children's Chapel

49

Pictures + Analysis



The Children's Chapel is a very sacred space - remembering mothers and the children they have lost. It, similar to the Chapel of the Holy Spirit it has a feeling of intimacy. Unfortunately this space doesn't physically embody this type of private, intimate moment.

Placed along the 'exhibit' corridor and holding a free masons exhibit within it, visitors using this space for prayer may feel watched, or interrupted by the footfall that the displays attract.

Immediately adjacent to the Children's Chapel is the Chapter House - a space where originally the Cathedral Bishop, Dean and Chapter would meet. Now, the space is used sparingly for small services but remains mostly unused. It's purpose is well displayed but again causes interruption through the more intimate prayer space of the children's chapel.

OPPORTUNITIES

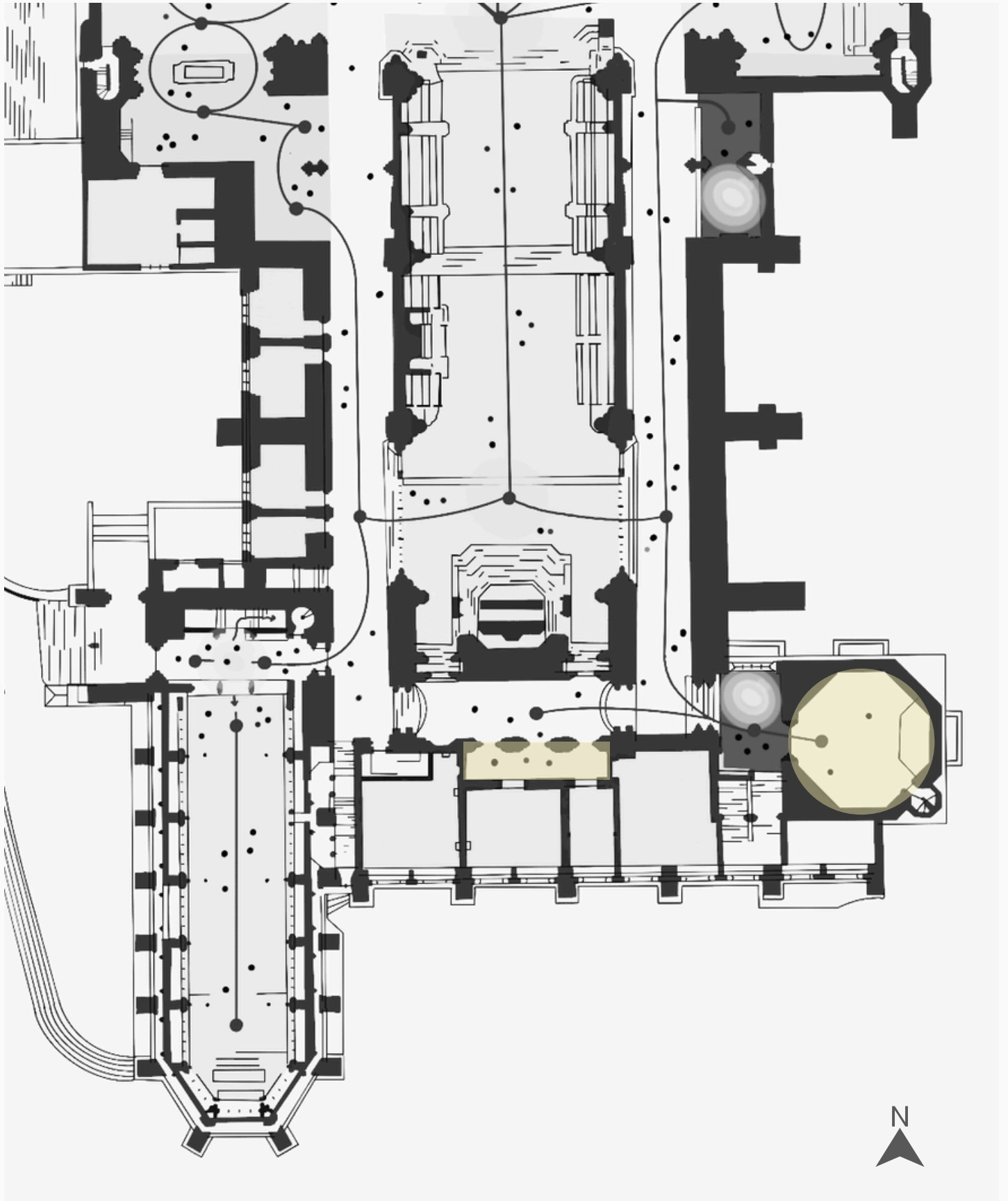
Re-Location

Finding a more private way of hosting the Children's Chapel, potentially relocating it to a more private area and re-using it's existing position to encourage more use through the Chapter House and connection through the circulation and exhibit corridors.



Chapter House & Exhibit Corridor

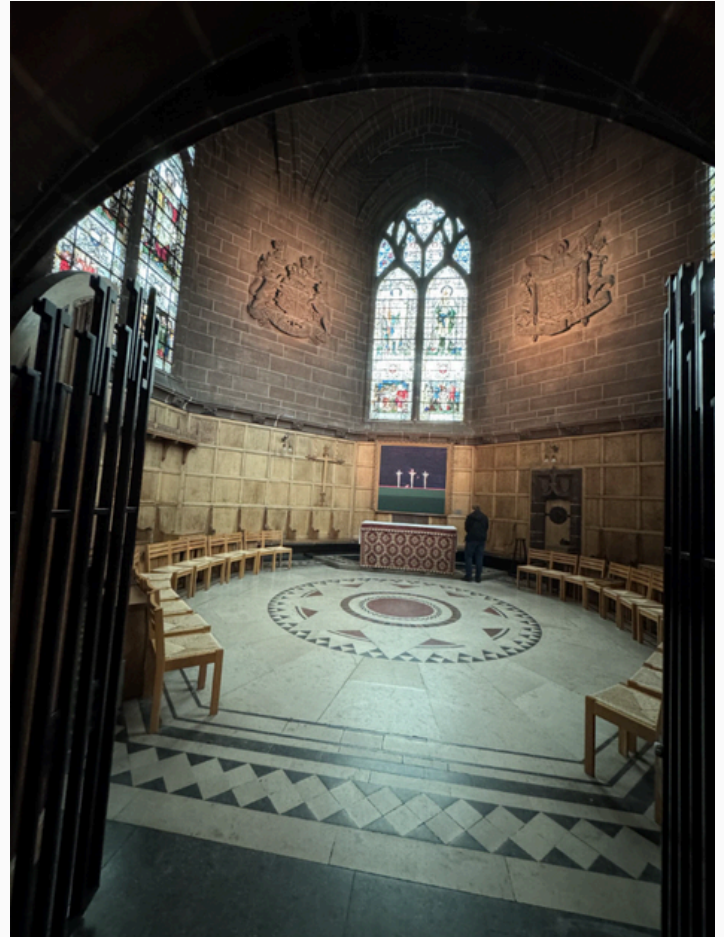
Map



The Chapter House

51

Pictures + Analysis



The Chapter House is an interesting space in that it used to be used as a place for governance, however now with that that use is no longer needed in the space it has become slightly lost. Although services sometimes take place here, generally it is quite under-utilized. Unfortunately, with steps up to the area it can be slightly inaccessible but is an interesting and important space to see the history of church authority and governance in the Cathedral. Using the space to connect back to this purpose and introduce intimate group workshops, meetings and events would be a better use of space.

OPPORTUNITIES

Audio Display

Using audio periodically through head-sets or better speakers can give the essence and aura of a meeting being held in the room, visitors can listen in to conversations and decisions that would have been made here. It can then be turned off when services are occurring or when the room is being used for other purposes.

Group Meetings

Using the space for small services, prayer workshops, intimate talks and lectures.

The Chapter House

Proposals

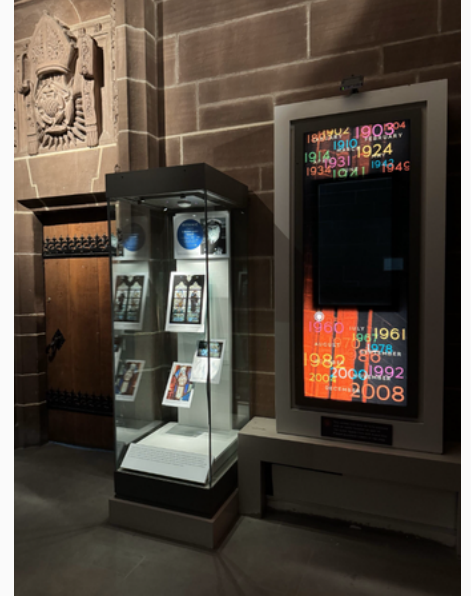
52



Exhibit Corridor

53

Pictures + Analysis



The exhibit corridor is a nice space, lined with some small exhibits sharing pieces of Liverpool and cathedral history. These displays add a nice display of context and give something visual and informative to take in along the walk between different spaces. Unfortunately, some of the displays are outdated, especially audio-visual ones. It is recommended to put an emphasis on updated, revolving and recycling these displays frequently to keep them interesting and accurate.

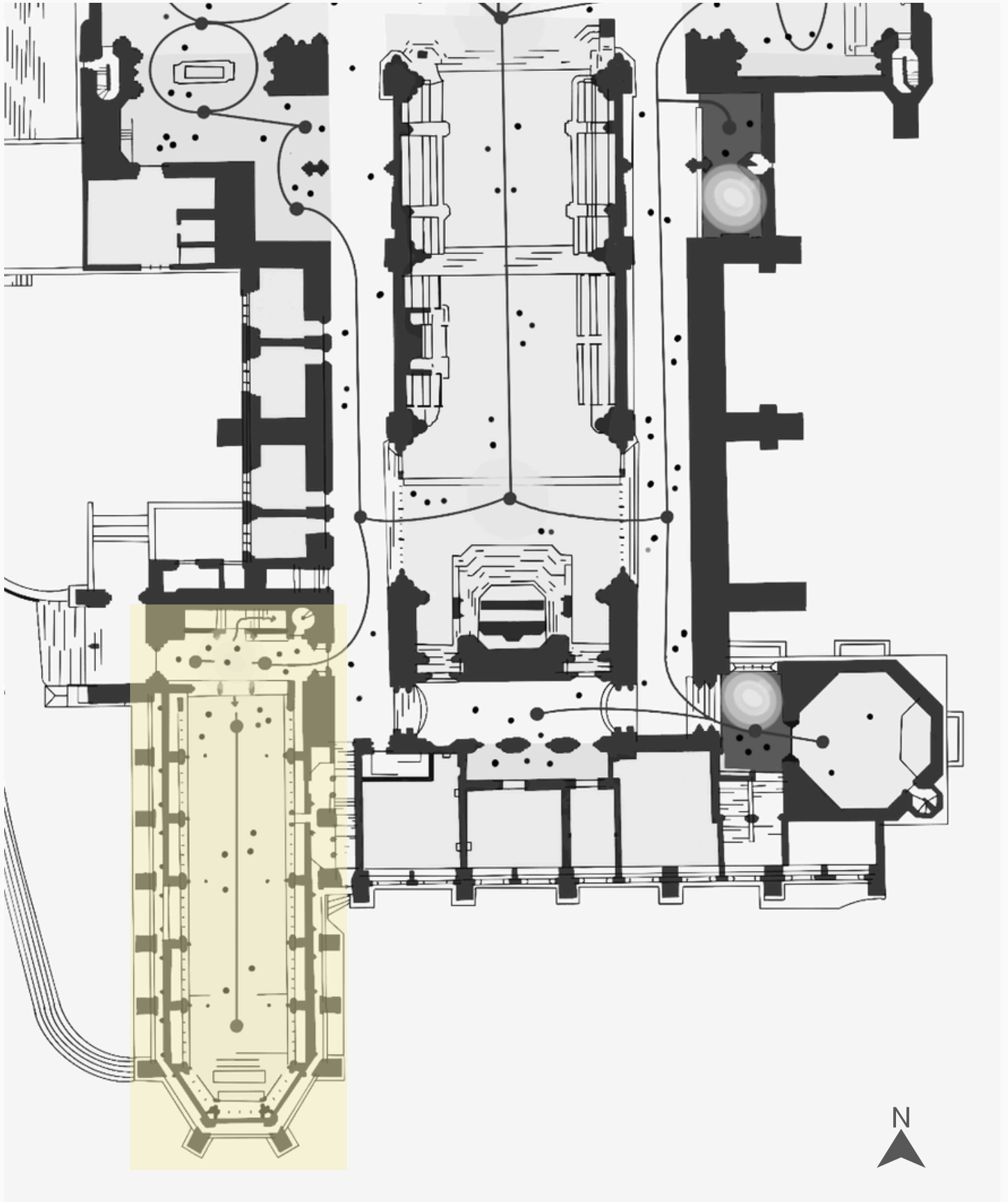


THE BRIDGE,
another example of outdated
and unused displays.

The Lady Chapel

54

Map



The Lady Chapel

Pictures + Analysis

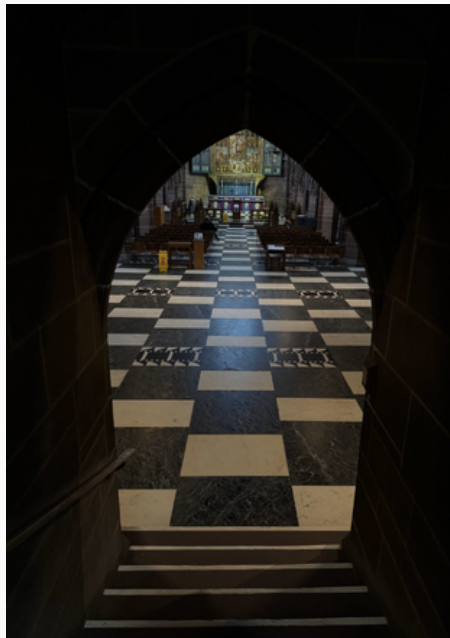
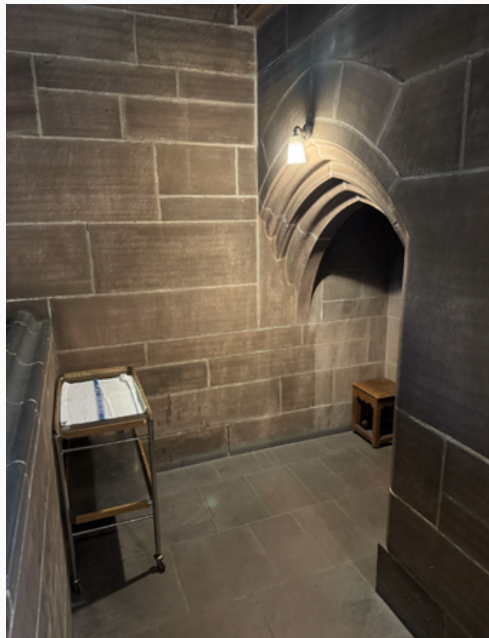
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The Lady Chapel

Pictures + Analysis

56



The Lady Chapel

Analysis

The Lady Chapel holds a great history as the oldest part of the cathedral, commemorating women members, saints and locals. This space is the main service space, a suitable use. There is side entry, it is a large space, is accessible by lift and remains relatively separated from the main space, making it perfect for general every-day services.

It is recommended to refrain from trying to add or over-utilize this space as it works well as a current service space.

The elements around the room commemorate and contextualize the link to women. Introducing a guided prayer feature into the recently renovated floral door room would create intention behind that space and a private moment.

It would be interesting to introduce small elements of heritage information displays, such as that for the history of the construction and design of the lady chapel specifically, and the relationship to women.

As well, there are small pockets upon entry into the lower level of the chapel and on the balcony where small pieces of the embroidery collection could be displayed. This would be a beautiful synergy as the craft relates a lot to the work of women.

OPPORTUNITIES

Minimal Display

Incorporating minimal displays showing off the history, architecture and design of the original lady chapel and introducing small parts of the embroidery collection would enhance the context to the space and fortify the connection to the commemoration of women.

Spot on Prayer Route

Adding the lady chapel's small floral door room to the prayer route incorporates the room better into the flow of the cathedral and provides an intentional intimate space.

Key Take Aways

Integration into the Proposals

58

1

Signposting

Incorporating directional signposting, as well as, information displays and panels providing context to the features, histories and stories of the cathedral is crucial for the space. Currently it is easy to walk around the Cathedral and not know what you're looking at, miss things or not know certain things exist at all.

If there was one change to make it would be this one. The cathedral already boasts so many valueable assets, they just need to be shared.

2

Fortification of Flexible Systems

It may seem backwards to encourage more separation and allocation of spaces where flexibility is key. However, currently many of the spaces have become too flexible causing spaces to be indecipherable and operational systems overflowing the spaces. Putting an emphasis on creating spaces that aid the space to work as a flexible space, not just more ways to interest and cater to visitors will enhance their experience a lot more than any new display, activity or event.

3

Curation & Upkeep

The cathedral is home to so many heritage assets that unfortunately are just lacking curated displays. Many old displays are outdated or unkept making the spaces hosting them visually un-interesting or confusing. Taking the time to update the displays the cathedral already has is a major first step in highlighting what it has to offer.

Funding at the Cathedral

59

Integration into the Proposals

This document would like to take into consideration the status of funding at Liverpool Cathedral. Due to it's limited monetary resources, there is a reliance on volunteer staff, a dependance and sometime hierarchy on on-site profits, and limitation on what's possible for the next steps at the Cathedral.

With more funding the recommendations this document would suggest would be to increase accessibility and safety across more of the cathedral, invest in heritage craft professionals to continue to work and share the work of the embroidery collection, and to invest in general staffing to support heritage and religious displays, events, tours, and activities. Throughout this document there are also recommendations to re-position and re-locate certain areas of the cathedral to support flow, circulation and utilization. However, in these suggestions it is recognized how amendments like these cost money, time and planning from external bodies to allow permanent or semi-permanent changes to the cathedral. Therefore, the key take aways on the page before focuses on things that can be done with small investments and that do not rely on increased staffing.

This document also recognizes the value and potential of some of the more grand investments, such as heritage interpretation displays and activities, re-location of spaces, integration of heritage crafts, etc... Therefore, it has considered ways of introducing profit into some of the proposals.

This is demonstrated in the Hidden Threads proposal (submitted to Liverpool Cathedral separate to this document), the use of the shop area to introduce ticketed exhibits or spaces and the use of a ground floor version of the above and beyond tour displays to promote upgrades to the tower experience and the actual above and beyond tour.

By curating and rotating the assets of the cathedral, there becomes opportunity for exclusive sections or times, intrigue into participating them and reasons for people to come back at different intervals.

Although the focus of these proposals was to highlight the hidden heritage of the cathedral and not on bringing in money it remains an important consideration as highlighted in the Reflective Report (also submitted to the Cathedral privately).

Proposed Layout Change

Integration into the Proposals

